

Agenda
Community Attraction and Tourism Program Review Committee
Iowa Economic Development Authority
March 20, 2026
9:00 AM
1963 Bell Avenue, Suite 200 – Helmick Conference Room
Public Webinar Access: <https://akaiowa.us/iedaboard> *

I. Administration (Board Chair)

- a. Welcome
- b. Roll Call Roll Call
- c. Approval of February 20, 2026 Meeting Minutes Action

II. Public Comment Period

A public comment period for the full meeting will be held at this time to accommodate visitors. This period is limited to 10 minutes.

III. Community Attraction and Tourism (CAT) Program Applications - Recommendations to IEDA Board

- a. Local Initiative For Transformation, Webster City (LIFT WC) - Action
The Elks Ballroom Completion & Activation (Brenda Mainwaring)
- b. City of Spencer - Splash Pad at Riverview Park (Jenny Steffensmeier) Action

IV. Other Business

- a. Upcoming Board Meeting – April 17, 2026 at 11:00 AM. Information

V. Adjournment

Committee Members:

Melissa Spurgin – Chair, Rachel Eubank, Mark Kittrell, Brenda Mainwaring and Jennifer Steffensmeier

Please Note:

The meeting will convene no earlier than stated above but may begin later. Some members of the board may participate electronically due to travel issues. Agenda items may be considered out of order at the discretion of the Chair. If you require accommodation to participate in this public meeting, call (515) 348-6200 to make your request. Please notify us as long as possible in advance of meeting.

*This meeting will be accessible to members of the public in person at IEDA or click on the link above to join the meeting via Teams.