

**MINUTES**

**Iowa Economic Development Authority  
Sports Tourism Marketing and Infrastructure Program Review Committee Meeting  
Friday, April 18, 2025  
9:00 a.m.  
1963 Bell Avenue, Suite 200 – Helmick Conference Room**

**COMMITTEE MEMBERS PRESENT:**

Melissa Spurgin  
Bobbi Bentz  
Doug Boone  
Megan McKay

**COMMITTEE MEMBER(S) ABSENT:**

Mark Kittrell

**STAFF MEMBERS PRESENT:**

Megan Andrew  
Lisa Connell  
Emily Hockins  
Anna Lensing  
Rick Peterson  
Katie Rockey  
Deanna Triplett

Sonya Bacon  
Lisa Day  
Staci Hupp Ballard  
Molly Lopez  
Maicie Pohlman  
Alaina Santizo

Vicky Clinkscales  
Rita Grimm  
Kanan Kappelman  
Anne McMahon  
Terry Roberson  
Paul Stueckradt

**OTHERS PRESENT:**

Brooke Parziale – Iowa Finance Authority  
Pankaj Monga – IEDA Board Member  
Andy Roberts – IEDA Board Member  
Jennifer Steffensmeier – IEDA Board Member  
Representative David Jacoby – Ex Officio IEDA Board Member  
Brenda Mainwaring – Iowa West Foundation  
Kevin Baskins – Des Moines Register  
Erin Reed – Dickinson County  
Tom Lacina – Charnetski, Lacina & Follette, LLP  
Sven Peterson – City of Perry  
Adrienne Hardin – City of Grinnell  
Aaron DeJong – City of Urbandale  
John Callan – ADR

Rachel Eubank – IEDA Board Member  
Hank Norem – IEDA Board Member  
Emily Schmitt – IEDA Board Member  
David Barker – Ex Officio IEDA Board Member  
John Riches

Michael Crumb – Business Record  
Kyle Bennett – Bowe Machine Company  
Evan Johnson – Legislative Services Agency  
KCCI Reporter  
Jason White – Greater Dubuque Development Corp  
Randy Hotchkin – Grinnell Veterans Commission  
Curtis Brown – City of Urbandale

**COMMITTEE CHAIR**

- Welcome  
Sports Tourism Marketing and Infrastructure Program Review Committee Chair Melissa Spurgin called to order the meeting of the Committee at 9:01 am
- Roll Call and Introductions  
A quorum of the Committee was established with the following members present: Melissa Spurgin, Bobbi Bentz, Doug Boone and Megan McKay

**Approval of Minutes – March 21, 2025 Sports Tourism Marketing and Infrastructure Program Review Committee Meeting**

**MOTION:** Megan McKay moved that the Committee approve the minutes of the March 21, 2025 meeting, seconded by Bobbi Bentz. Motion carried unanimously.

**SPORTS TOURISM MARKETING FUND: RECOMMENDATION(s) TO THE IEDA BOARD**

**Des Moines Metro Disc Golf Club – DGPT Discmania Challenge**

**MOTION:** Doug Boone moved that the Committee recommend that the Iowa Economic Development Authority Board approve a \$6,875 Sports Tourism Marketing Grant to the Des Moines Metro Disc Golf Club for the DGPT Discmania Challenge Project with standard contract conditions, seconded by Bobbi Bentz. Motion carried unanimously.

**PUBLIC COMMENT PERIOD:** No comments were made.

**OTHER BUSINESS**


The next meeting of the Sports Tourism Marketing and Infrastructure Program Review Committee will be held on Friday, May 16, 2025 if there is a business to conduct.

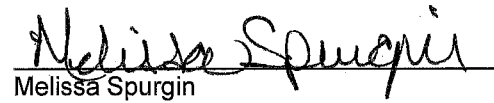
**ADJOURNMENT**

There being no further business to come before the Sports Tourism Marketing and Infrastructure Program Review Committee, the Chair adjourned the meeting at 9:04 am.

**Respectfully submitted:**

**Approved as to form:**

  
Sonya Bacon  
Board Administrator

  
Melissa Spurgin  
Chair