

MINUTES

**Iowa Economic Development Authority
Community Attraction and Tourism (CAT) Program Review Committee Meeting
April 18, 2025
9:05 a.m.
1963 Bell Avenue, Suite 200 – Helmick Conference Room**

COMMITTEE MEMBERS PRESENT:

Melissa Spurgin
Bobbi Bentz
Doug Boone
Megan McKay

COMMITTEE MEMBER(S) ABSENT:

Mark Kittrell

STAFF MEMBERS PRESENT:

Megan Andrew
Lisa Connell
Emily Hockins
Anna Lensing
Rick Peterson
Katie Rockey
Brett Tade

Sonya Bacon
Lisa Day
Staci Hupp Ballard
Molly Lopez
Maicie Pohlman
Alaina Santizo
Deanna Triplett

Vicky Clinkscales
Rita Grimm
Kanan Kappelman
Anne McMahon
Terry Roberson
Paul Stueckrad

OTHERS PRESENT:

Brooke Parziale – Iowa Finance Authority
Pankaj Monga – IEDA Board Member
Andy Roberts – IEDA Board Member
Jennifer Steffensmeier – IEDA Board Member
Representative David Jacoby – Ex Officio IEDA Board Member
Brenda Mainwaring – Iowa West Foundation
Kevin Baskins – Des Moines Register
Erin Reed – Dickinson County
Tom Lacina – Charnetski, Lacina & Follette, LLP
Sven Peterson – City of Perry
Adrienne Hardin – City of Grinnell
Aaron DeJong – City of Urbandale
John Callan – ADR

Rachel Eubank – IEDA Board Member
Hank Norem – IEDA Board Member
Emily Schmitt – IEDA Board Member
David Barker – Ex Officio IEDA Board Member
John Riches

Michael Crumb – Business Record
Kyle Bennett – Bowe Machine Company
Evan Johnson – Legislative Services Agency
KCCI Reporter
Jason White – Greater Dubuque Development Corp
Randy Hotchkin – Grinnell Veterans Commission
Curtis Brown – City of Urbandale

COMMITTEE CHAIR

- Welcome
Community Attraction and Tourism (CAT) Review Committee Chair Melissa Spurgin called to order the meeting of the CAT Program Review Committee at 9:05 am
- Roll Call and Introductions
A quorum of the Committee was established with the following members present: Melissa Spurgin, Bobbi Bentz, Doug Boone and Megan McKay.

Approval of Minutes – March 21, 2025 CAT Meeting

MOTION: Doug Boone moved that the Committee approve the minutes of the March 21, 2025 meeting, seconded by Megan McKay. Motion carried unanimously.

**COMMUNITY ATTRACTION AND TOURISM (CAT) PROGRAM APPLICATION – RECOMMENDATION(S)
TO IEDA BOARD**

City of Grinnell – Grinnell Veterans Monument

MOTION: Bobbi Bentz moved, seconded by Megan McKay, that the Committee recommend that the Iowa Economic Development Authority Board approve a \$343,000 CAT grant to the City of Grinnell for the Grinnell Veterans Monument Project. Motion carried unanimously.

Dickinson County – Clay County Connection Phases I & II

MOTION: Megan McKay moved, seconded by Doug Boone, that the Committee recommend that the Iowa Economic Development Authority Board approve a \$500,000 CAT grant to Dickinson County for the Clay County Connection Phases I & II Project. Motion carried unanimously.

PUBLIC COMMENT PERIOD

Randy Hotchkin, Grinnell Veterans Commission, addressed the board.

OTHER BUSINESS

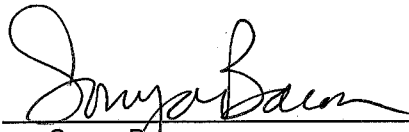
The next CAT Program Review Committee meeting is scheduled for Friday, May 16, 2025

Jason White, with Greater Dubuque Development Corporation left the conference room at 9:09 am

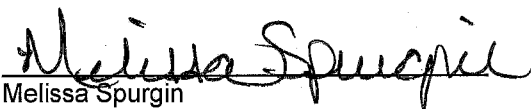
ADJOURNMENT

There being no further business to come before the CAT Program Review Committee, the Chair adjourned the meeting at 9:09 am.

Respectfully submitted:


Sonya Bacon
Board Administrator

Approved as to form:


Melissa Spurgin
Chair