

AGENDA  
Iowa Economic Development Authority  
Community Attraction and Tourism (CAT) Committee Meeting  
Friday, July 18, 2025  
9:00 a.m.  
1963 Bell Avenue, Suite 200 – Helmick Conference Room  
Public Webinar Access: <https://akaiowa.us/iedaboard> \*

- I. **Committee Chair** *Melissa Spurgin*
- a. Welcome
  - b. Roll Call
  - c. Approval of May 16, 2025 Meeting Minutes *Action*
- II. **Public Comment Period**  
A public comment period for the full meeting will be held at this time to accommodate visitors.  
This period is limited to 10 minutes.
- III. **Community Attraction and Tourism (CAT) Program Application(s) – Recommendation(s) to the IEDA Board**
- a. City of Des Moines and Iowa Confluence (ICON) Water Trails: *Brenda Mainwaring*  
Birdland Park Master Plan Improvements – Phase 1 – Des Moines *Action*
  - b. Hardin County: Iowa River’s Edge Trail: Eldora to Union *Jennifer Steffensmeier*  
Connection – Hardin County *Action*
  - c. City of Harlan: Grandma B’s Dream Playground *Brenda Mainwaring*  
Re-Imagined – Harlan *Action*
  - d. City of Floyd: City of Floyd Pickleball Project – Floyd *Melissa Spurgin*  
*Action*
- IV. **Other Business**  
Next CAT Committee Meeting is August 15, 2025, if there is business to conduct.
- V. **Adjournment** *Melissa Spurgin*

**Committee Members:**  
Melissa Spurgin – Chair, Rachel Eubank, Mark Kittrell, Brenda Mainwaring and Jennifer Steffensmeier

**Please Note:**  
The meeting will convene no earlier than stated above but may begin later. Some members of the board may participate electronically due to travel issues. Agenda items may be considered out of order at the discretion of the Chair. If you require accommodation to participate in this public meeting, call (515) 348-6146 to make your request. Please notify us as long as possible in advance of meeting.

\*This meeting will be accessible to members of the public in person at IEDA or click on the link above to join the meeting via Teams.