

**MINUTES**

**Iowa Economic Development Authority  
Community Attraction and Tourism (CAT) Program Review Committee Meeting  
March 21, 2025**

**9:05 a.m.**

**1963 Bell Avenue, Suite 200 – Helmick Conference Room**

**COMMITTEE MEMBERS PRESENT:**

Melissa Spurgin  
Doug Boone  
Mark Kittrell  
Megan McKay

**COMMITTEE MEMBER(S) ABSENT:**

Bobbi Bentz

**STAFF MEMBERS PRESENT:**

Megan Andrew  
Debi Durham  
Staci Hupp Ballard  
Molly Lopez  
Terry Roberson  
Paul Stueckradt  
Eli Wilson

Sonya Bacon  
Rita Grimm  
Kanan Kappelman  
Anne McMahon  
Katie Rockey  
Brett Tade

Vicky Clinkscales  
Emily Hockins  
Anna Lensing  
Maicie Pohlman  
Alaina Santizo  
Deanna Triplett

**OTHERS PRESENT:**

Courtney Bushell – Iowa Finance Authority  
Nick Michaud – Iowa Finance Authority  
Andy Roberts – IEDA Board Member  
Jennifer Steffensmeier – IEDA Board Member  
Jay Byers – Ex Officio IEDA Board Member  
Representative Ray Sorensen – Ex Officio IEDA Board Member  
Shelly Mott – Hoover Presidential Foundation

Derek Lord – City of Ankeny  
Brenda Mainwaring – Iowa West Foundation  
Trina Flack – Catch Des Moines  
Phillip Sitter – Gannett Co, Inc.

Mike Heckle – Iowa Finance Authority  
Brian Sweeney – Iowa Finance Authority  
Hank Norem – IEDA Board Member  
Emily Schmitt – IEDA Board Member  
David Barker – Ex Officio IEDA Board Member  
Rob Denson – Ex Officio IEDA Board Member

Jason White – Greater Dubuque Development Corp.  
Mundi McCarthy – Hoover Presidential Foundation  
Nick Pfeiffer - Think Iowa City  
Evan Johnson – Legislative Services Agency

**COMMITTEE CHAIR**

- Welcome  
Community Attraction and Tourism (CAT) Review Committee Chair Melissa Spurgin called to order the meeting of the CAT Program Review Committee at 9:05 am
- Roll Call and Introductions  
A quorum of the Committee was established with the following members present: Melissa Spurgin, Doug Boone, Mark Kittrell and Megan McKay.

**Approval of Minutes – February 21, 2025 CAT Meeting**

**MOTION:** Doug Boone moved that the Committee approve the minutes of the February 21, 2025 meeting, seconded by Megan McKay. Motion carried unanimously.

**COMMUNITY ATTRACTION AND TOURISM (CAT) PROGRAM APPLICATION – RECOMMENDATION TO IEDA BOARD**

Hoover Presidential Foundation – West Branch

**MOTION:** Doug Boone moved, seconded by Megan McKay, that the Committee recommend that the Iowa Economic Development Authority Board approve a \$400,000 CAT grant to the Hoover Presidential Foundation for the Timeless Values – Modern Experience: The Campaign for the Herbert Hoover Presidential Library and Museum Project. Motion carried unanimously.

**PUBLIC COMMENT PERIOD**

Shelly Mott and Mundi McCarty, both with the Hoover Presidential Foundation, addressed the board.

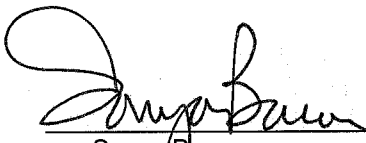
**OTHER BUSINESS**

The next CAT Program Review Committee meeting is scheduled for Friday, April 18, 2025

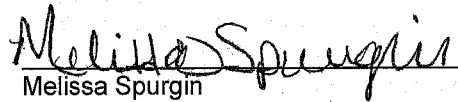
**ADJOURNMENT**

There being no further business to come before the CAT Program Review Committee, the Chair adjourned the meeting at 9:12 am.

**Respectfully submitted:**

  
\_\_\_\_\_  
Sonya Bacon  
Board Administrator

**Approved as to form:**

  
\_\_\_\_\_  
Melissa Spurgin  
Chair