

MINUTES

**Iowa Economic Development Authority
Sports Tourism Marketing and Infrastructure Program Review Committee Meeting
Friday, March 21, 2025**

9:00 a.m.

1963 Bell Avenue, Suite 200 – Helmick Conference Room

COMMITTEE MEMBERS PRESENT:

Melissa Spurgin
Doug Boone
Mark Kittrell
Megan McKay

COMMITTEE MEMBER(S) ABSENT:

Bobbi Bentz

STAFF MEMBERS PRESENT:

Megan Andrew
Debi Durham
Staci Hupp Ballard
Molly Lopez
Terry Roberson
Paul Stueckradt
Eli Wilson

Sonya Bacon
Rita Grimm
Kanan Kappelman
Anne McMahon
Katie Rockey
Brett Tade

Vicky Clinkscales
Emily Hockins
Anna Lensing
Maicie Pohlman
Alaina Santizo
Deanna Triplett

OTHERS PRESENT:

Courtney Bushell – Iowa Finance Authority
Nick Michaud – Iowa Finance Authority
Andy Roberts – IEDA Board Member
Jennifer Steffensmeier – IEDA Board Member
Jay Byers – Ex Officio IEDA Board Member
Representative Ray Sorensen – Ex Officio IEDA Board Member
Shelly Mott – Hoover Presidential Foundation
Derek Lord – City of Ankeny
Brenda Mainwaring – Iowa West Foundation
Trina Flack – Catch Des Moines

Mike Heckle – Iowa Finance Authority
Hank Norem – IEDA Board Member
Emily Schmitt – IEDA Board Member
David Barker – Ex Officio IEDA Board Member
Rob Denson – Ex Officio IEDA Board Member
Jason White – Greater Dubuque Development Corp

Mundi McCarthy – Hoover Presidential Foundation
Nick Pfeiffer – Think Iowa City
Evan Johnson – Legislative Services Agency
Phillip Sitter – Gannett Co, Inc.

COMMITTEE CHAIR

- Welcome
Sports Tourism Marketing and Infrastructure Program Review Committee Chair Melissa Spurgin called to order the meeting of the Committee at 9:00 am
- Roll Call and Introductions
A quorum of the Committee was established with the following members present: Melissa Spurgin, Doug Boone, Mark Kittrell and Megan McKay

Approval of Minutes – February 21, 2025 Sports Tourism Marketing and Infrastructure Program Review Committee Meeting

MOTION: Megan McKay moved that the Committee approve the minutes of the February 21, 2025 meeting, seconded by Doug Boone. Motion carried unanimously.

SPORTS TOURISM MARKETING FUND: RECOMMENDATION(s) TO THE IEDA BOARD

Polk County – UFC Fight Night

MOTION: Megan McKay moved that the Committee recommend that the Iowa Economic Development Authority Board approve the application for \$50,000 Sports Tourism Marketing Grant by Polk County for Ultimate Fighting Championship's UFC Fight Night in Des Moines, seconded by Doug Boone. Motion carried unanimously.

PUBLIC COMMENT PERIOD: No comments were made.

OTHER BUSINESS

The next Sports Tourism Review Committee meeting will be held on Friday, April 18, 2025 if there is a business to conduct.

ADJOURNMENT

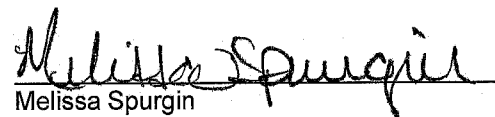
There being no further business to come before the Sports Tourism Marketing and Infrastructure Program Review Committee, the Chair adjourned the meeting at 9:04 am.

Respectfully submitted:

Approved as to form:



Sonya Bacon
Board Administrator



Melissa Spurgin
Chair