

MINUTES

**Iowa Economic Development Authority
Community Attraction and Tourism (CAT) Review Committee Meeting
December 20, 2024
9:00 a.m.
1963 Bell Avenue, Suite 200 – Helmick Conference Room**

COMMITTEE MEMBERS PRESENT:

Melissa Ballard
Doug Boone
Mark Kittrell

COMMITTEE MEMBER(S) ABSENT:

Bobbi Bentz
Megan McKay

STAFF MEMBERS PRESENT:

Megan Andrew
Lisa Connell
Rita Grimm
Emily Hockins
Anna Lensing
Rick Peterson
Katie Rockey

Sonya Bacon
Debi Durham
Melissa Harshbarger
Staci Hupp Ballard
Molly Lopez
Maicie Pohlman
Alaina Santizo

Vicky Clinkscales
Heather Gibb
Tina Hinz
Kanan Kappelman
Anne McMahon *(Joined @ 7:09 am)*
Terry Roberson
Deanna Triplett

OTHERS PRESENT:

Tyler Barnard – Iowa Finance Authority
Emily Schmitt – IEDA Board Member
Hank Norem – IEDA Board Member
Jennifer Steffensmeier – IEDA Board Member
David Barker – IEDA Ex-Officio Member
Representative Heather Matson
Mark Ernst – Black Hills Energy
Jason White – Greater Dubuque Development Corp
Tom Steward – Holmes Murphy
Richard Martin – National Czech & Slovak Museum & Library
Evan Johnson – Legislative Services Agency
Jessica Flannery – Iowa House of Democrats
Mike Griffin

Courtney Bushell – Iowa Finance Authority
Pankaj Monga – IEDA Board Member
Lisa Shimkat – IEDA Board Member
Tom Townsend – IEDA Board Member
Jay Byers – IEDA Ex-Officio Member
Representative Ray Sorensen
David Bernstein – Kooima Company
Ryan Carroll – Greater Des Moines Partnership

Casey Woodside – ITC Holdings Corp
Marla Quinn – East Central Intergovernmental Association
Mike Mendenhall – Business Record
Mike Steines *(Joined @ 9:09 am)*

COMMITTEE CHAIR

- Welcome
Community Attraction and Tourism (CAT) Review Committee Chair Melissa Ballard called to order the meeting at 9:03 am
- Roll Call and Introductions
A quorum of the Committee was established with the following members present: Melissa Ballard, Doug Boone and Mark Kittrell.

Approval of Minutes – November 15, 2024 CAT Meeting

MOTION: Mark Kittrell moved that the Committee approve the minutes of the November 15, 2024 meeting, seconded by Doug Boone. Motion carried unanimously.

PUBLIC COMMENT PERIOD: No comments were made.

**COMMUNITY ATTRACTION AND TOURISM (CAT) PROGRAM APPLICATIONS – RECOMMENDATIONS
TO IEDA BOARD**

National Czech & Slovak Museum & Library Orloj Clocktower Project – Cedar Rapids

MOTION: Mark Kittrell moved that the Committee recommend that the Iowa Economic Development Authority Board approve a \$42,500 CAT grant to the National Czech & Slovak Museum & Library, Inc. and the City of Cedar Rapids for the Orloj Clocktower Project, seconded by Doug Boone. Motion carried unanimously.

Maquoketa Prairie Creek Restoration Area Enhancements Project - Maquoketa

MOTION: Doug Boone moved that the Committee recommend that the Iowa Economic Development Authority Board approve a \$400,000 CAT grant to the City of Maquoketa and Jackson County for the Maquoketa Prairie Creek Restoration Area Enhancements Project, seconded by Mark Kittrell. Motion carried unanimously.

Pella Recreation Center Project – Pella

MOTION: Mark Kittrell moved that the Committee recommend that the Iowa Economic Development Authority Board approve a \$500,000 CAT grant to the City of Pella for the Pella Recreation Center Project, seconded by Doug Boone. Motion carried unanimously.

Pioneer Trail Reinbeck Gap – Grundy Center

MOTION: Doug Boone moved that the Committee recommend that the Iowa Economic Development Authority Board approve a \$214,000 CAT grant to the Grundy County Conservation Board for the Pioneer Trail Reinbeck Gap Project, seconded by Mark Kittrell. Motion carried unanimously.

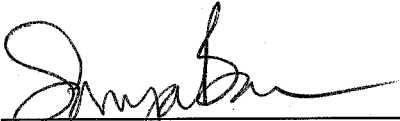
OTHER BUSINESS

The next CAT Review Committee meeting will be held on Friday, January 17, 2024

ADJOURNMENT

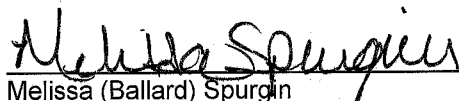
There being no further business to come before the CAT Review Committee, the chair adjourned the meeting at 9:14 am.

Respectfully submitted:



Sonya Bacon
Board Administrator

Approved as to form:



Melissa (Ballard) Spurgin
Chair