



IOWA FINANCE
AUTHORITY

May 7, 2024

Iowa Finance Authority Lender and Realtor® Ambassador and Preferred Partner Applications Due July 15

NEW AND RETURNING Lenders and Realtors® interested in becoming an IFA Ambassador or Preferred Partner for 2025 are invited to submit their application using the link below no later than July 15.

Iowa Finance Authority Lender and Realtor® Ambassador

Benefits:

- IFA Ambassador designation icon that can be shared on social media and other platforms
- Priority listing on IFA's website, after Preferred and Top Partners

Requirements

- Attendance at annual Half-Day Training at HousingIowa Conference
 - Attendance at virtual quarterly trainings going forward from September 2024-August 2025
 - Loan Officer or Realtor® must have a minimum of three current and consecutive years of experience originating IFA loans (*Please note: current is defined as actively originating FirstHome and/or Homes for Iowans within the last six months*)
 - **Must uphold standard of excellence, as determined by IFA, in customer service, pre and post loan package delivery, program compliance and competency and partnerships**
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Iowa Finance Authority Preferred Lender and Realtor®

Benefits:

- Preferred designation icon that can be shared on social media and other platforms
- Top Priority listing on IFA's website
- Exclusive marketing benefits, including social media spotlights and more

Requirements:

- Preferred Lenders: Submission of at least five reviews of homebuyers assisted with an IFA mortgage (year to date 2024).
- Preferred Realtors®: Submission of at least one review of a homebuyer assisted with an IFA mortgage (year to date 2024).
- Preferred Lenders and Realtors®: Submission of at least four marketing efforts that promoted IFA programs (year to date 2024).
- Attendance at annual Half-Day Training at HousingIowa Conference
- Attendance at virtual quarterly trainings going forward from September 2024-August 2025
- Loan Officer or Realtor® must have a minimum of three current and consecutive years of

experience originating IFA loans (*Please note: current is defined as actively originating FirstHome and/or Homes for Iowans within the last six months*)

- **Must uphold standard of excellence, as determined by IFA, in customer service, pre and post loan package delivery, program compliance and competency and partnerships**

Please save the date for the **2025 AMBASSADOR AND PREFERRED LENDER AND REALTOR® TRAINING** that will take place in conjunction with the [HousingIowa Conference](#) in Des Moines on **Thurs., Sept. 6**.

APPLICATION

Please contact [Homeownership Team](#) with any questions.

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