

AGENDA
Iowa Economic Development Authority
Board Meeting
Friday, March 21, 2025
9:15 a.m.

1963 Bell Avenue, Suite 200 – Helmick Conference Room
Public Webinar Access: https://akaioawa.us/iedaboard *

- I. Board Chair - Emily Schmitt
a. Welcome
b. Roll Call and Introductions
c. Approval of February 21, 2025 Meeting Minutes - Action
d. Approval of Minutes of March 7, 2025 Special Meeting - Action
II. Public Comment Period - A public comment period for the full meeting will be held at this time to accommodate visitors. This period is limited to 10 minutes.
III. Compliance – Consent Agenda - Emily Schmitt
Kreg Enterprises, Inc. - Ankeny
IV. Financial Assistance Applications
a. Ingredion, Inc. – Cedar Rapids - Doug Boone, Roll Call
b. MCF Operating, LLC dba Mrs. Clark’s Foods and MCF Realty, LLC – Ankeny - Jennifer Steffensmeier, Roll Call
V. Sports Tourism Marketing Fund – Recommendation to IEDA Board - Megan McKay, Action
Polk County – UFC Fight Night
VI. Community Attraction and Tourism (CAT) Program - Maicie Pohlman
a. Capitol Theater Foundation of Burlington – The Capitol Annex Renovation Project – Contract 23-CAT-010: Request to Amend Contract - Action
b. City of Waterloo – Transforming Gates and Byrnes Parks Projects - Action
Contract 23-CAT-006: Request to Amend Contract
VII. Community Attraction and Tourism (CAT) Program Application – Recommendation to IEDA Board - Doug Boone, Action
Hoover Presidential Foundation – West Branch
VIII. TCC Recommendations - Anne McMahon, Action
America’s Seed Fund
Applications for Financial Assistance - Anna Lensing
a. Janas Materials (Demonstration Fund) - Action
b. Better Natural (Proof of Commercial Relevance) - Action
c. Poultry Patrol (Proof of Commercial Relevance) - Action
IX. Budget and Finance Report - Terry Roberson
X. Director’s Update - Debi Durham
XI. Other Business
• Next IEDA Board Meeting is April 18, 2025
• Personal Financial Disclosures are due April 30, 2025
XII. Adjournment - Emily Schmitt

Voting Board Members:

Emily Schmitt – Chair, Doug Boone – Vice Chair, Bobbi Bentz, Rachel Eubank, Mark Kittrell, Megan McKay, Pankaj Monga, Hank Norem, Andy Roberts, Melissa Spurgin and Jennifer Steffensmeier.

Ex-Officio Non-Voting Members:

David Barker, Jay Byers, Rob Denson, Senator Izaah Knox, Senator Carrie Koelker, Representative Heather Matson and Representative Ray Sorensen.

Please Note:

The meeting will convene no earlier than stated above, but may begin later, depending upon length of earlier meetings. Some members of the board may participate electronically due to travel issues. Agenda items may be considered out of order at the discretion of the Chair. If you require accommodation to participate in this public meeting, call (515) 348-6146 to make your request. Please notify us as long as possible in advance of meeting.

*This meeting will be accessible to members of the public in person at IEDA or click on the link above to join the meeting via Teams.