### **AGRICULTURE EXPORT HIGHLIGHTS**

Economic Development

#### Q1 2025 U.S. and Iowa Ag Exports

Below is summary export data obtained from WISERTrade on Iowa-focused protein and grain commodities. The report contains year-to-date (YTD) trade data, including projected agriculture adjusted data by state-oforigin/source of commodity for those overseas trade markets from January-March 2025.

#### Q1 2025 Highlights

- U.S./lowa pork exports on track in early 2025 to maintain impressive export numbers:
  - As of March 2025, total U.S. pork exports are almost on-par with YTD March 2024.
  - Iowa leads the nation, contributing \$542 million in Q1 2025 pork exports.
  - Colombia recorded a 10% increase in year-over-year imports of U.S. pork, ranking as the #4 export market.
  - Honduras is projected to surpass imports by over \$30 million by year-end.
  - Mexico continues its large volumes, with Australia showing interesting growth.
- U.S. corn exports surge over 25% compared to Q1 2024:
  - Total corn exports were valued at \$4.7 billion.
  - North Asia markets were key players in the increases, with Japan, Korea and Taiwan all contributing to significant gains over Q1 2024.
  - In Latin America, Colombia and Guatemala continue to show positive gains.
- U.S. soybean exports fall behind 2024 performance:
  - Downward pressure on total soybean exports continues in Q1 2025.
  - While China remains the dominant market for U.S. soybean exports, the continued slide is evident with a Q1 year-over-year decrease of \$2.5 billion.
- Fresh and frozen beef exports show strong momentum:
  - Fresh exports on pace to match 2024 numbers, with South Korea and Mexico leading the way.
  - On frozen beef, Japan shows nice improvement over prior year, regaining momentum.
  - Iowa ranks 4<sup>th</sup> nationally, with a 4% increase in the frozen market.
- Liquid egg exports challenged in overall trade:
  - U.S. liquid egg exports faced significant headwinds in Q1 2025, with continued pressors on the industry from High Path Avian Influenza.
  - Iowa maintains 33% of the overall market share of liquid egg exports.

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#### Beef Exports – Fresh/Chilled (HS0201)





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