

Workforce Housing Tax Incentive Workshop

Nick Sorensen | Tax Credit Program Manager lowa Economic Development Authority



Workforce Housing Tax Incentive Program

 State tax credit program provides tax benefits to developers to provide affordable housing to lowa's workforce.

 \$35 million allocation for FY26. \$17.5 million is reserved for Small communities only. The remaining \$17.5 million is for Small and Large communities.

Maximum cumulative award for a project is \$1 million.



Large Community Definition

A community in the 11 most populated counties in lowa:

Black Hawk

Dallas

Dubuque

Johnson

Linn

Polk

Pottawattamie

Scott

Story

Warren

Woodbury



Small Community Definition

A community in the 88 least populated counties

OR

- A community in the 11 most populated counties that meet both of the following criteria:
 - Population of 2,500 or less, based on 2020 census data
 - Population growth of less than 30% as determined by comparing census data from 2010 to 2020



Towns considered Small Community in large counties

Alburnett	Coggon	Elkhart	Lisbon	New Vienna	Sandyville	Walnut
Alleman	Collins	Epworth	Lone Tree	New Virginia	Shelby	West Branch
Anthon	Colo	Farley	Long Grove	Oakland	Sheldahl	Woodward
Avoca	Correctionville	Gilbert	Luxemburg	Oto	Sherrill	Worthington
Balltown	Crescent	Gilbertville	Macedonia	Oxford	Shueyville	Zearing
Bankston	Cumming	Graf	Martensdale	Panorama	Slater	Zwingle
Bernard	Cushing	Granger	Maxwell	Park	Sloan	
Bertram	Dallas Center	Hancock	Maysville	Pierson	Smithland	
Bevington	Danbury	Hartford	McCallsburg	Prairieburg	Spring Hill	
Blue Grass	Dawson	Hills	McCausland	Princeton	Springville	
Bouton	De Soto	Holy Cross	McClelland	Raymond	St. Mary's	
Bronson	Dexter	Hornick	Milo	Redfield	Swisher	
Buffalo	Dixon	Janesville	Minburn	Rickardsville	Treynor	
Cambridge	Donahue	Kelley	Minden	Riverdale	Underwood	
Carson	Dunkerton	La Porte City	Mitchellville	Roland	University Heights	
Cascade	Durango	Lacona	Moville	Runnells	Walcott	
Central City	Durant	Lawton	Neola	Sageville	Walford	
Centralia	Elk Run Heights	Linden	New Liberty	Salix	Walker	



Eligible Project Sites

- Housing development located on a brownfield, grayfield, or greenfield site
 - Note: greenfield sites are eligible for all project sites
- Repair or rehabilitation of dilapidated housing stock
- Upper story housing development (existing multi-use building)



Minimum Units for Eligibility

- Developer must construct or rehabilitate a minimum of:
 - Four single-family units if located in a Large Community
 - Two single-family units if located in a Small Community
 - One multi-family building containing at least three units
 - Units in a building with shared entry or access to the unit
 - Two upper story units in an existing multi-use building
 - Existing building with commercial on the street level and housing on the upper stories

Project Cost Caps

Project Costs

- Per unit cost caps
 - \$325,000 per single-family unit in a small community
 - \$310,000 per single-family unit in a large community
 - \$250,000 per multi-family unit in a small community
 - \$230,000 per multi-family unit in a large community
 - Cost cap is based on the year of close out
- Per unit cost is determined by taking "costs directly related to" the project divided by the total number of units in the project



Costs Directly Related vs. Costs Not Directly Related

- "Costs directly related to" includes:
 - Expenditures for site preparation work
 - Surveying
 - Construction materials
 - Construction labor
 - Architectural services
 - Engineering services

- Costs <u>not</u> directly related include:
 - Land acquisition
 - Building permits
 - Building inspection fees
 - Furnishings/appliances
 - Accounting services
 - Legal services
 - Loan origination financing costs
 - Developer fees
 - Costs associated with selling renting dwelling units

Tax Incentive Award Amounts

Maximum Award of \$1,000,000/project

- Projects located in a Large Community:
 - State income tax credit of up to 10% of the first \$150k per unit with a maximum of \$15,000 tax credit per unit
 - Additional refund of sales and use taxes on project construction materials
- Projects located in a Small Community:
 - State income tax credit of up to 20% of the first \$150k per unit with a maximum of \$30,000 tax credit per unit
 - Additional refund of sales and use taxes on project construction materials



Tax Incentive Award Calculation Example Large Community

\$3,500,000

• \$3,500,000/24

\$145,833*10%

• \$14,583*24

Total project costs directly related for 24 units

\$145,833 per unit

\$14,583 per unit (10% max for Large Community)

\$349,992 in Workforce Housing Tax Credits

\$1,000,000

• \$1,000,000*.06

Construction Materials Total (Iowa)

\$60,000 Sales and Use Tax Refund

○ \$349,992 + \$60,000 = \$409,992 total award amount



Tax Incentive Award Calculation Example Small Community

- \$6,000,000
 Total project costs directly related for 30 units
 - \$6,000,000/30
 - \$150,000*20%
 - \$30,000*30

- \$200,000 per unit (can go up to the first \$150k per unit)
- \$30,000 per unit (20% max for Small Community)
- \$900,000 Workforce Housing Tax Credits
- \$2,000,000 Construction Materials Total (Iowa)
 - \$2,000,000*.06

- \$120,000 Sales and Use Tax Refund
- \$900,000+\$120,000 = \$1,000,000 max award amount
 - \$1,020,000 eligible, but over max award



Local Match and Resolution

 Resolution of support from city dated within 6 months of application submission is required

- Local match of at least \$1,000 per unit is required
- Allowable match shall include cash or cash equivalent, tax abatements or exemptions, rebates, refunds, or reimbursements
- The value of the match must be included in the documentation from the city or a summary must be provided

Example of Resolution

RESOLUTION NO. 2024 _______0602

RESOLUTION SUPPORTING THE SUBMISSION OF AN IOWA ECONOMIC DEVELOPMENT AUTHORITY (IEDA) APPLICATION TO THE WORKFORCE HOUSING TAX CREDIT PROGRAM BY (COMPANY NAME AND ADDRESS)

<u>WHEREAS</u>, (COMPANY NAME) proposes to construct twenty-four multi- family residential units and invest \$3,500,000; and

WHEREAS, the proposed project will support the City's efforts to create new housing opportunities for a growing workforce within the community; and

<u>WHEREAS</u>, (COMPANY NAME) has committed a significant amount of private financing to the project; and

<u>WHEREAS</u>, the City of <u>(CITY NAME)</u> created the "City of <u>(CITY NAME)</u> Urban Revitalization Area Plan" on October 1, 2007, pursuant to Ordinance No. 2007-0861, and subsequent amendments to the same on December 17, 2007, pursuant to Ordinance No. 2007-1125, June 7, 2010, pursuant to

Ordinance No. 2010-0413, November 24, 2014, pursuant to Ordinance No. 2014-0862, and September 14, 2020, pursuant to Ordinance No. 2020-0698, which will provide assistance to the project in the form of residential property tax abatements; and

<u>WHEREAS</u>, <u>(COMPANY NAME)</u> application to the Workforce Housing Tax Credit Program, a copy of which is attached hereto and by this reference made a part hereof, will provide necessary tax credits and other benefits which will directly contribute to the success of the development; and

<u>WHEREAS</u>, the City supports said application to the Workforce Housing Tax Credit Program by (COMPANY NAME).

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF (CITY NAME), IOWA, that the City Council of the City of (CITY NAME) hereby supports the submission of an Iowa Economic Development Authority Application to the Workforce Housing Tax Credit Program by (COMPANY NAME), as referred to in the preamble hereof, for necessary tax credits and other benefits directly contributing to the success of the development at (PROJECT ADDRESS)

Ineligible Projects

 Projects located in a 100-year flood plain unless a Letter of Map Revision (LOMAR) from FEMA is included in the application

Projects receiving 4% or 9% Low Income Housing Tax Credits

AirBnB, VRBO, or any short-term rentals

Projects that are in use and not dilapidated



Threshold Items

The following items must be in the application, or it is not eligible to be reviewed.

- Resolution of support from the city
 - Must be from the calendar year of application
 - Must be executed
 - Must be for the developer and project listed in application
 - Must reference the Workforce Housing Tax Incentive Program
- Community Input Form
 - Community to explain why the specific type of housing is needed
 - Must reference the specific project
 - Must explain this housing project's priority to the city
- \$1,000 per unit financial match per residential unit from the City
 - May be included in Resolution of Support, a Developer Agreement, or letter signed by Mayor stating project sits in tax abatement district

Threshold Items

The following items must be in the application, or it is not eligible to be reviewed.

- Per unit cost does not exceed per unit cost cap
- Project has minimum number of units
- Project is not in 100-year floodplain
 - Screenshot from FEMA website
 - Must clearly identify project parcel in relation to floodplains
 - No portion of the parcel the project is to be built on may be in the 100year floodplain
 - A letter of Map Revision from FEMA will be accepted



Workforce Housing Application

- General Information
 - Entity completing the application
- Contact Information
 - Legal Entity applying for the award, Parent Company, and Consultant information
- Project Information
 - Project Site (14 pts)
 - Units (4 pts)
 - Financing and Project Readiness (15 pts)
 - Project Impact (13 pts)
- Financing Sources & Budget
 - Supporting documentation for all funding sources
- Attachments



General Information Section

Applicant

- Legal Entity applying for award (make sure spelling and punctuation are accurate LLC vs. L.L.C., etc.
- Entity Authorized Signor
 - Legal representative to sign contracts
- Certificates will be issued to the Legal Entity and the legal representative will be the legal signor on certificates when issued
- Parent Company Contact Information
 - If the applicant entity was created for the project this would be the majority shareholder/partner.
- Consultant Contact Information, if applicable



Project Site/Location 14 points total

- Adaptive Reuse (1 pts)
 - Reusing/redevelopment of a building for a purpose other than which it was originally built or designed for
- Historic (1 pts)
 - State Historic Tax Credit project with an approved Part 2 by State Historic Preservation Office
- Infill (1 pts)
 - New Construction
 - Existing build out neighborhood or area with infrastructure in place
- Rehabilitation of Existing Residential Building (1 pts)
 - Dilapidated property (explanation/verification required)



Project Site/Location 14 points total

- Project Name (what your project will be referred to in press releases)
 - Project Address
 - If also a greenfield site, list the street name and block number
 - City, State, County, and Zip Code are required
- Description of project
 - This information will be used for media, legislative reporting, and press releases



Project Site/Location 14 points total

- ∘ Site Appeal (0 5 pts)
 - Consider access to grocery, shopping, services, employment, schools, parks or other attributes that will make this location desirable and marketable
 - Consider features like garage, parking, laundry in units, common space, appliances, storage on-site, walk-in closets, yards, etc.
 - Does the project fit the community?
 - Does the project increase the value of surrounding areas?
 - Is the project an upper story project that will bring increased foot traffic downtown?

Proposed Project 14 points total

- ∘ Project Readiness (0 5 points)
 - Project start date
 - Project End date
 - Project is zoned correctly
 - Must be documented with a letter from the local authority stating the project is zoned correctly for the specific project at time of application. Should state location of project, type of project and developer
 - Architectural drawings with floor plans and dimensions are available
 - Shows project is ready to proceed and will not need to address this step
 - Other factors that allow the project to proceed quickly after potential award
 - General Contractor is under contract, financing is secured, etc.

Unit Information 4 points total

- Rents or Asking Price
- Number of Units
 - Square footage per unit
 - Number of bedrooms per unit
 - Number of bathrooms per unit
- Project Building Type
 - Single Family, Townhome, Duplex (2 pts)
 - Upper Story Housing, Multifamily, Mixed Use
- Occupancy Type
 - Rental
 - Owner Occupied (2 pts)



Financing and Readiness to Proceed 15 points total

- Financing (5 pts)
 - Funding must be secured with documentation uploaded to be included in scoring. Written documentation must include amount of financial commitment, terms of financing, and date funds would be available to be consider secured
 - Assessment based on including Requested Workforce Housing Tax Incentive amount and/or Requested Sales Tax Refund amount.
 - Personal or developer equity verified by a 3rd party
 - CPA or bank letter verifying amount is available and unencumbered
 - Loans documented by a bank letter including developer, project, address, amount, term and rate on letterhead with signature or contract

Financing and Readiness to Proceed 15 points total

- Financing (5 pts)
 - Scoring will be based on percent of financing committed and secured
 - 5 points 100% (Funding secured minus Workforce/Sales tax award)
 - 4 points 90% 99% (Funding secured minus Workforce/Sales tax award)
 - 3 points 80% 89% (Funding secured minus Workforce/Sales tax award)
 - 2 points 70% 79% (Funding secured minus Workforce/Sales tax award)
 - 1 points less than 70% (Funding secured minus Workforce/Sales tax award)
- Under Served Points (2 pts)
 - City has not received a WHTIP award in the past 3 application rounds
- Financial and Development factors (0-3 pts)
 - Consider purchase cost, ease of development, access to infrastructure or other factors that led to site selection

Example of private lender letters of interest



!!!!!

300 Cherana Place, Suite 101 Sioux Falls, South Dakota 57103 605.444.4000

May 23, 2023

Mr. or Mrs.,

Please let this letter serve as an outline for <u>CorTrust</u> Bank's financing proposal for a 64-unit apartment in City, IA, consisting of 1, 2, and 3-bedroom units. Please give us a call if you have any questions concerning this offer. Thank you for giving <u>CorTrust</u> Bank an opportunity on this loan request. We appreciate your business!

Construction Loan

Borrower: City Developers, LLC

Loan Amount: \$7,162,250.00

Equity Amount: \$1,850,000.00

Loan Type: Multiple Advance Closed End

Interest only through construction plus a 3-month ramp-up period, then P&I payments until

maturity

Amortization: Up to 25 Years

Loan Maturity: Up to 10 Years

Interest Rate: 7.25% - Fixed 5 Years, then 5-Year CMT + 275 bps

Penalty: The loan will have a prepayment penalty equal to 1% for the first three years. The prepayment

penalty will be waived if collateral is sold to an unrelated 3rd party or paid off from business

cashflows.

Loan Fee: 50 bps at origination

Costs: Appraisal, Title Work, All Other Third-Party Costs

Guarantees: 125% Pro-rata guarantees from both investors

It should be noted that equity investors, Bob Smith and Susan Smith, have current financials on file at CorTrust Bank, and their capacity to contribute the required capital for the project is verified.



300 Cherana Place, Suite 101 Sioux Falls, South Dakota 57103 605.444.4000

Covenants:

Borrower agrees to provide the following financial information:

- · Reviewed financial statement within 120 days of fiscal year-end
- · Complete tax return within 120 days of fiscal year-end
- Occupancy reporting quarterly once lease-up begins
- · Guarantor personal financial statements, tax returns, and related K-I's annually

Borrower agrees to maintain a minimum Debt Service Coverage Ratio of 1.15:1.00 prior to distributions to investors, and 1.00:1.00 after distributions to investors. Debt Service Coverage Ratio will be calculated using Net Operating Income divided by Debt Service. Net Operating Income will be defined as Operating Income prior to Interest, Depreciation, and Amortization expense. Debt Service will be defined as all Principal and Interest expense.

Borrower agrees to establish and maintain a Building Maintenance Reserve account at Contrust Bank, funded with 2% of gross revenues.

Borrower agrees to make no distributions to investors during the construction period.

Borrower agrees to use all member equity for construction expense prior to any use of loan proceeds.

Upon completion of the apartment, borrower agrees to maintain insurance in amounts and coverages acceptable to the bank. The policy will have a mortgage clause naming the bank as loss payee.

Sincerely

Market President



Member FDIC ContrustBank.com

Member FDIC

CortrustBank.com

Financing and Readiness to Proceed 15 points total

- lowa Thriving Communities (5 points)
 - Project must be in a current Thriving Community/District as approved by IEDA/IFA
 - This initiative provides communities that are leveraging innovative methods to attract housing opportunities for their workforce with a chance to be recognized for their efforts
 - A limited number of communities are awarded the designation, which comes with highly sought after scoring points for the Federal Housing Tax Credit and/or Workforce Housing Tax Credit programs
 - The scoring points will be available through the end of the calendar year following the community's designation as an Iowa Thriving Community

Iowa Thriving Communities - 2025

2025 IOWA THRIVING COMMUNITIES

The following Iowa Thriving Communities have incentive points available for the 2025 Federal Housing Tax Credit Program and/or the Workforce Housing Tax Credit Program:

Council Bluffs - WHTC

Des Moines - LIHTC

Fort Dodge - LIHTC & WHTC

Mason City - LIHTC & WHTC

Newton - LIHTC & WHTC

Waterloo - WHTC



Development Finance Authority

2024 EXTENSIONS (2025 Incentives):

Charles City - WHTC • Creston - WHTC

Knoxville - WHTC • Manning - WHTC

Muscatine - WHTC • Stanton - WHTC

West Des Moines - LIHTC & WHTC



Project Impact 13 points total

- Developer Experience and capacity (0 3 points)
 - Developer possesses the necessary experience to successfully complete the proposed project.
 - Developer has completed similar projects
 - Success of previously awarded Workforce Housing Tax Incentive Program awards
 - Other active projects and level of completion. Resources available to the developer to successfully complete its projects within the requirement of the program



Project Impact 13 points

- ∘ Economic Impact (0 5 points)
 - Describe recent business expansions that created a need for additional housing in the community and the number/types of jobs to be created as a result of these expansions
 - Describe planned business expansion that may create a need for additional housing in the community and the anticipated number/types of jobs to be created as a result of these expansions
 - Describe how housing is a barrier to job growth in the neighborhood or community, and how this project will make an impact
 - City will provide Community Input form to provide information about new jobs, housing need, how they identified the need for this specific type of housing

Community Input Form

WORKFORCE HOUSING TAX INCENTIVE PROGRAM



COMMUNITY INPUT FORM

Communities supporting a Workforce Housing Tax Incentive Program application are to complete this form. This is to be filled out by the city where the project is being proposed and signed by a city official. Community Name: __ Project Name: __ Developer Name: Printed Name of City Official Completing the Form: Is the type of housing proposed in this project a priority for the community? Describe recent or planned business expansions that created a need for additional housing in the community and the number and types of jobs to be created because of these expansions. How will the project impact the local economy?

bescribe now nodality is a barrier to ju	ob growth in the neighborhood or community.
Describe how this project addresses t	the needs of the local housing market.
Describe the impact of this project on	the neighborhood and how it meets the needs of the community
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Project Impact 13 points

- ∘ Project Innovation (0 5 points)
 - Consider building materials, building standards, sustainability, durability, energy standards
 - Consider partnerships with local employers
 - Consider unique financing mechanisms
 - What sets this project apart from others in the area?



Workforce Housing Application Required Attachments

- Release of Tax Information
- City resolution of support for the project
- Photos of project/site
- Pictures of exterior/interior showing condition for dilapidated properties
- Financial match from city (it not covered in city resolution)
- Map of proposed project location
- Documentation of site control
- Completed Community Input Form
- Screenshot of <u>FEMA Map</u>
 - FEMA LOMAR letter (if site is depicted in 100-year flood plain)



Application Reminders

 Please ensure applications are correct and complete before submitting

Once submitted, applications may not be corrected

 Please make sure all contact information is correct as we will use information provided to communicate with applicants



Application Reminders

 Best way to reach out with questions is via email: nick.sorensen@iowaeda.com

 Expect this application round to be highly competitive with requests exceeding the amount of available credits

 In the FY25 round, IEDA received twice the amount of applications than were able to be funded



Application Review Timeline

Applications are due June 10, 2025 at 4:30 pm Central Time

Awards are expected to be announced mid-August



IowaGrants System

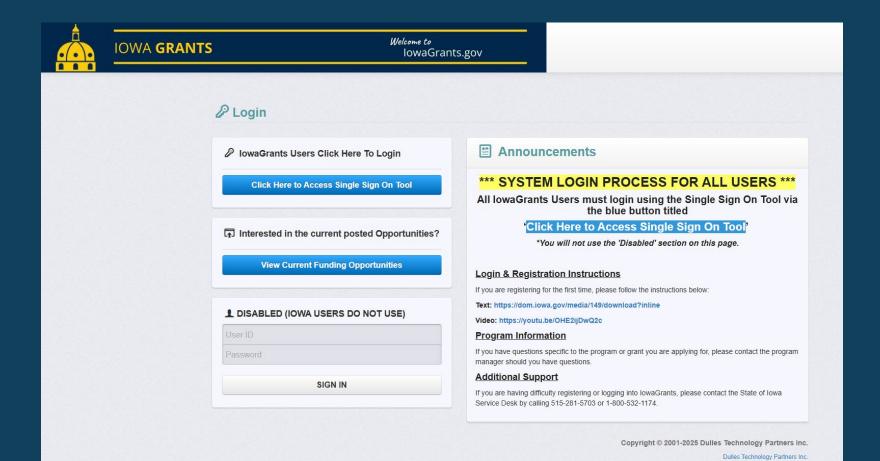
o Awarded projects will be managed through lowagrants.gov.

Maintenance in Dec. 2022 now requires a password reset

 IEDA close out documentation and other project related documents will be submitted through this account.

 Application, award letter, contract, annual compliance reports and correspondence maintained in this system.

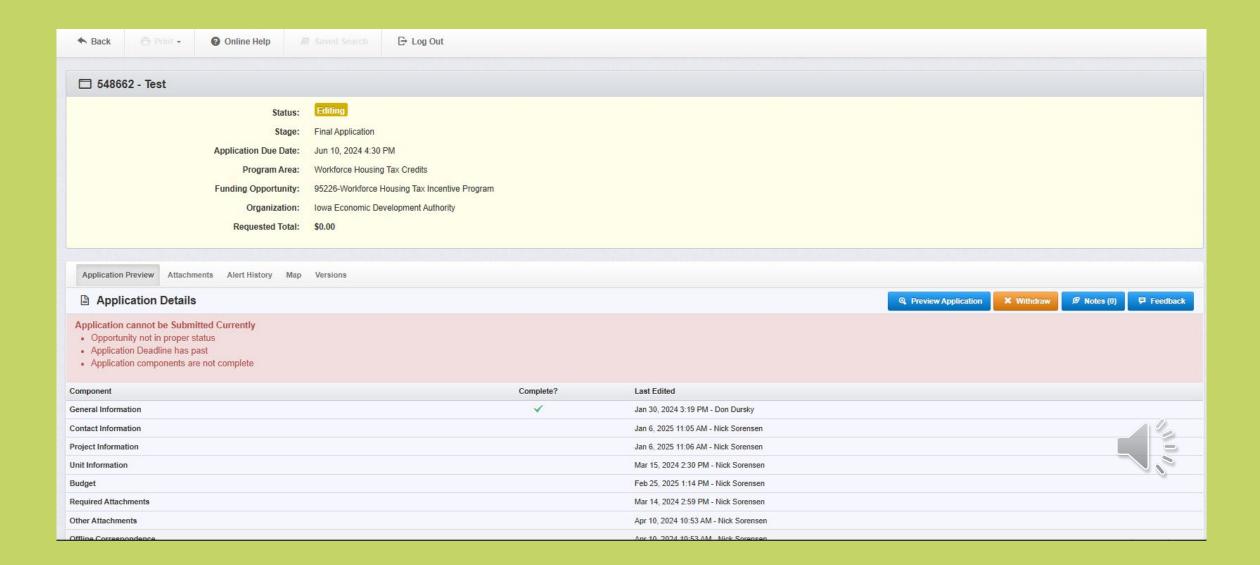
Application Preview



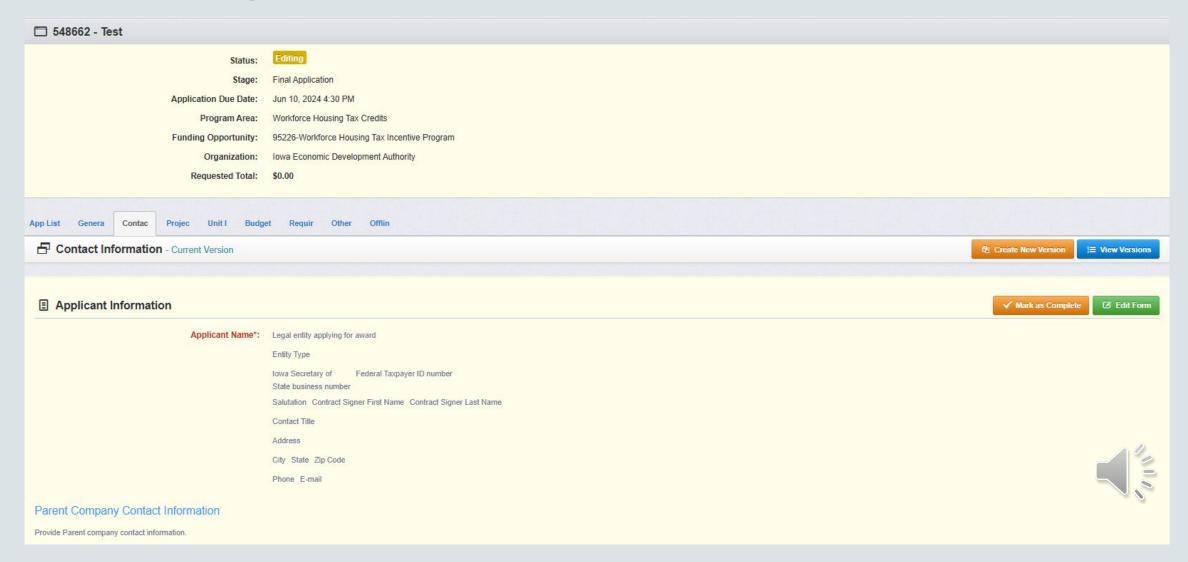


WebGrants 7.5.2

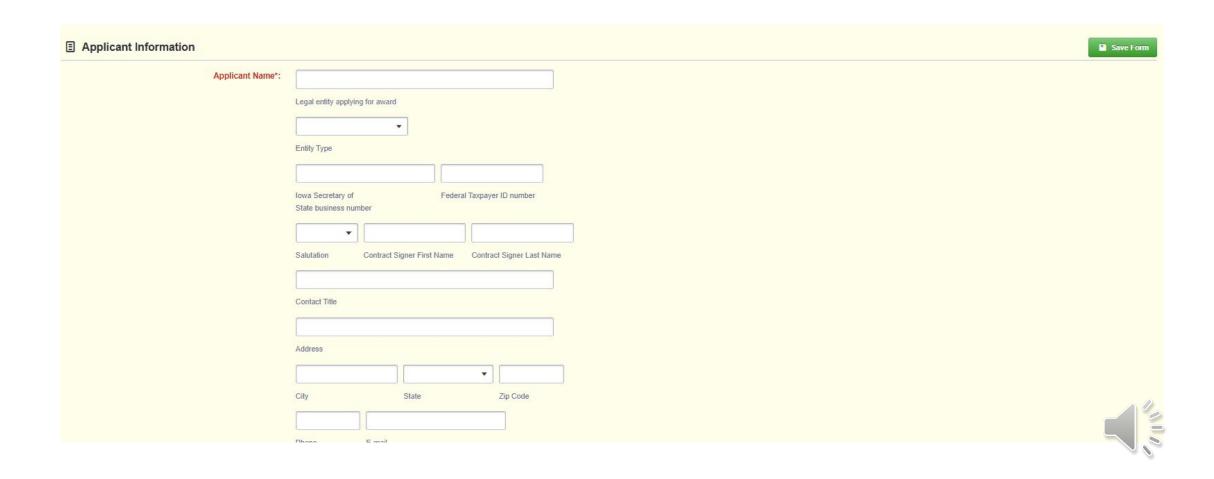
Click on lines to access section



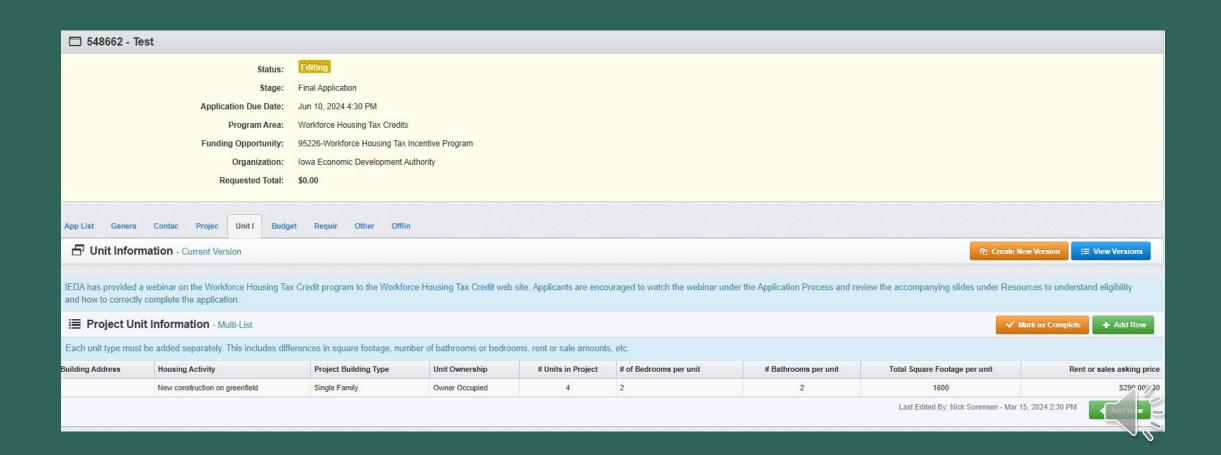
Click on green "Edit Form" button to edit



Enter information and when complete click green "Save Form"



Click green Add Row for each unit type/address

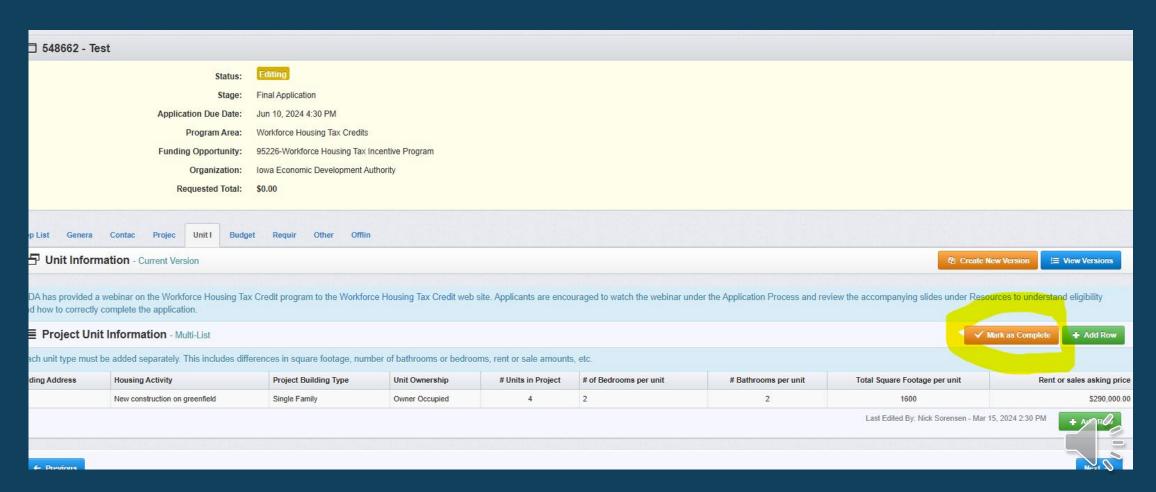


Enter information required and click green "Save Row"

■ Project Unit Information		Save Row
Each unit type must be added separately. This includes differences in square footage, number of bathrooms or bedrooms, rent or sale amounts, etc.		
Building Address:		
Housing Activity:	Select an Option ▼	
Project Building Type:	Select an Option ▼	
Unit Ownership:	Select an Option ▼	
# Units in Project:		
# of Bedrooms per unit:	₹▼	
# Bathrooms per unit:		
Total Square Footage per unit:		
Rent or sales asking price:	\$0	
		Save Row

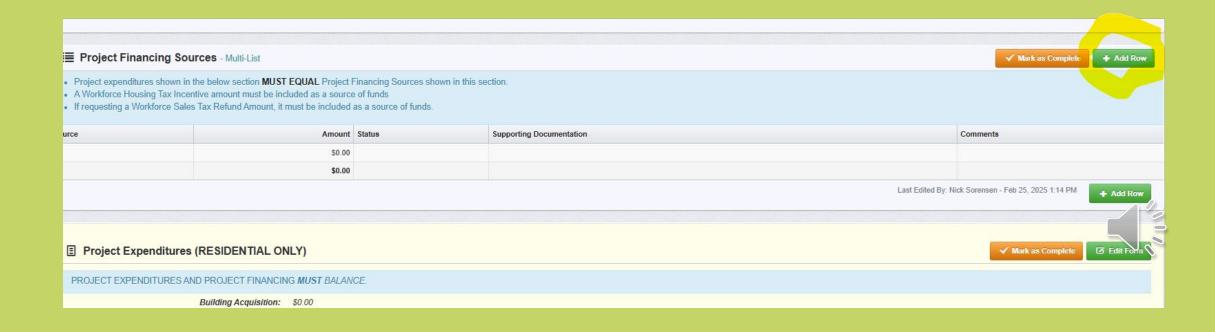


Once all information has been entered in each section click orange "Mark as Complete"

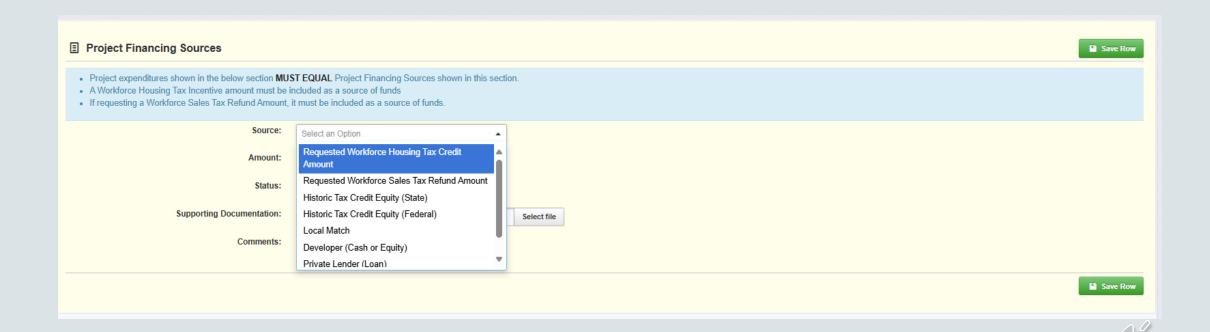


Click green "Add Row" for each Financing Source including Workforce Housing Tax Credit and Sales Tax Refund Requests

Workforce Housing TC and Sales Tax Refund must be listed as a source as this is your requested award amounts



Sources of funds must equal Expenses. Make sure to save row after each entry. Upload supporting documentation of secured financing



All expenses must be included in this section, eligible or not. If mixed use, only include residential portion

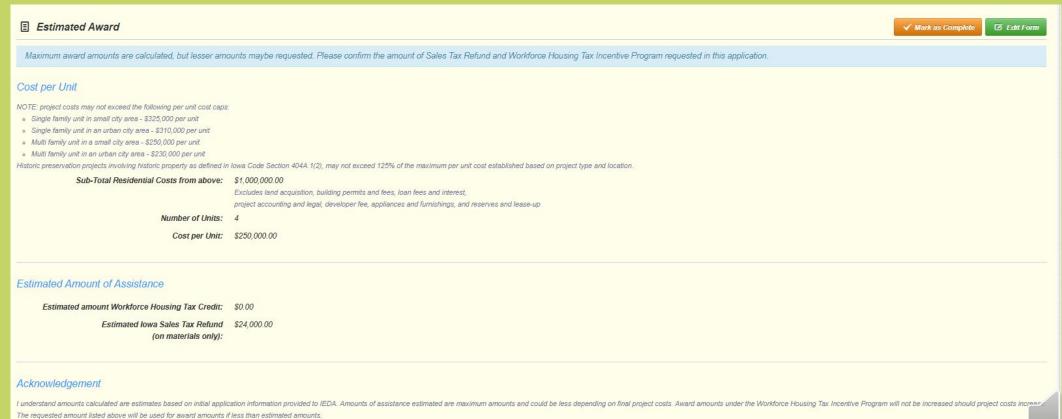


Estimated award auto calculates from eligible expenses in your Expenditures section.

Lunderstand*: No

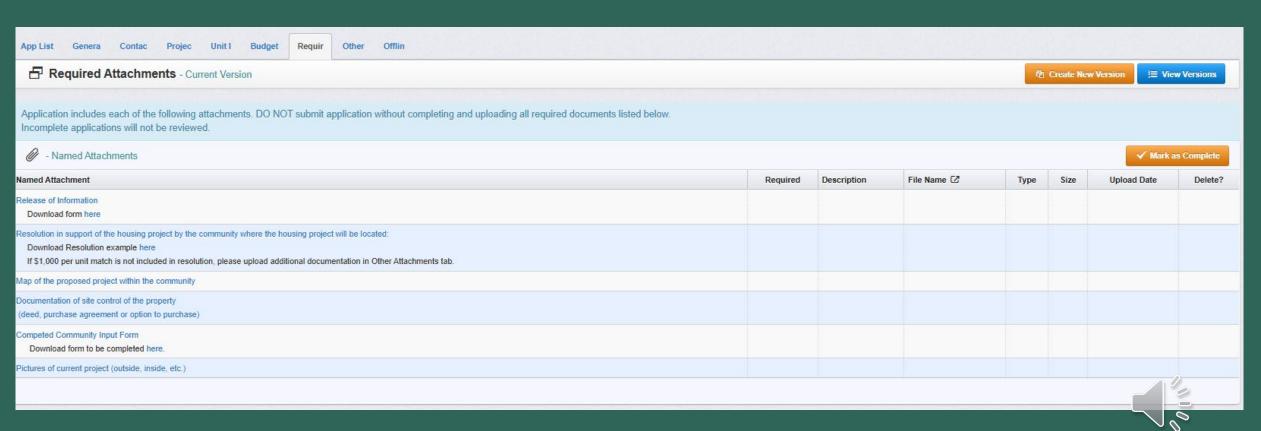
LUnderstand*: No.

I understand compliance fees imposed in lowa code Section 15.330(12) shall apply to all Workforce Housing Tax Incentive Program agreements.

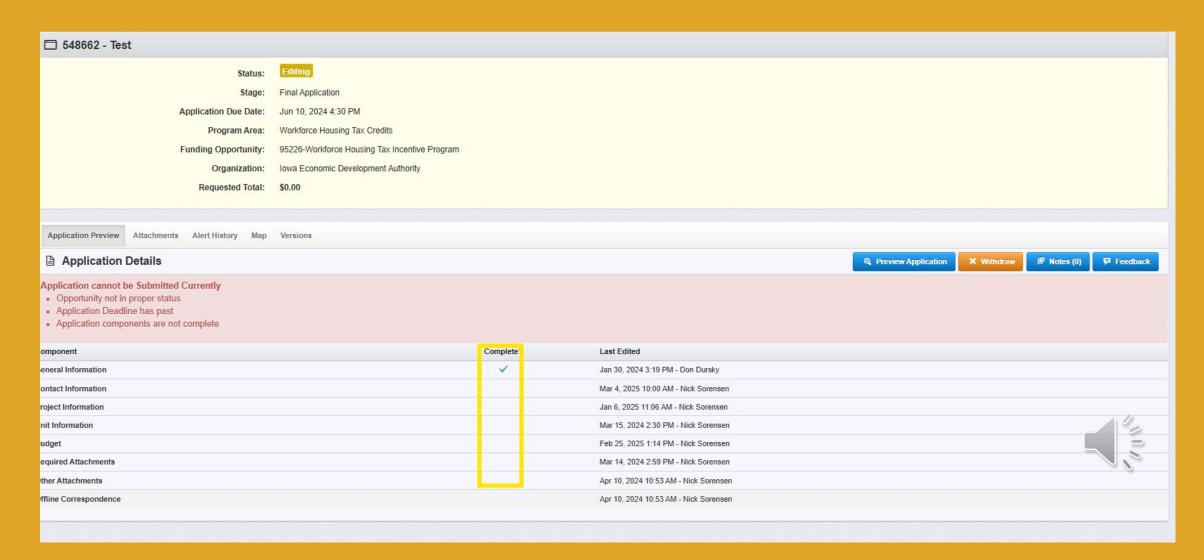


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All Required Attachments must be completed and uploaded for project to be eligible Forms are available for some documents by clicking "Here" on the line



Once you have a green checkmark in each, review your application and submit



Next Steps

 Projects that are awarded will receive an award letter from IEDA at award announcements

Projects will receive a contract from IEDA

 Review, sign documents and return within 60 days or IEDA needs to be notified of return of award



Important Dates

- Annual Compliance Reporting
 - Annual Compliance Reports sent out May 1st
 - Due June 1st each year until project completion
- June 30, 2026 construction has started
 - Break ground and making progress
 - Credits to be rescinded for reallocation
- Completion with 3 years of award date
 - Completion means that a certificate of occupancy has been issued



Project Close Out

- Schedule of Expenses
- Release of Confidential State Tax Information
- Articles of Incorporation (only required if an entity)
- Certificate of Existence (only required if an entity)
- Certification Statement
- Certificate of Occupancy (details on next slide)
- CPA Examination required
 - Must be signed by the individual completing the exam
 - Reach out to your CPA once awarded
 - Must have the Qualifying Expenses Amount in the exam
- Photographs (Minimum of 6 photos interior/exterior)



Certificate of Occupancy

- The tax certificate is based off the date on the Certificate of Occupancy showing that the project was placed in service and project is complete.
- The Certificate of Occupancy should include:
 - City/Company name
 - Owner
 - Parcel Number
 - Address
 - Zoning
 - Construction Type
 - If multifamily, number of units
 - Building Code it was constructed to
 - Date completed
 - Signature of authority certifying the property



Fees

- Origination Fee
 - \$500 for all projects
- Compliance Fee
 - .5% of Award amount for all awards over \$100,000
 - Example: \$1,000,000 award = \$5,000 Compliance Fee



Upper Story Example

Tipton Theater

2 Units \$52,060 Award









Multifamily Building Example

Coralville "The Lundell"

80 Units \$1,000,000 Award





Single Family Example

Glidden Duplexes

4 Units \$88,537 Award





Mixed Use Example

Marion "Broad and Main"



74 Units \$1,000,000 award



Adaptive Reuse Example Sioux City "Blue Bird Flats"









78 Units \$1,000,000 Award

Contact Information

- Nick Sorensen
 - 515-348-6212
 - Nick.Sorensen@iowaeda.com





THANK YOU



Nick Sorensen | Tax Credits Program Manager
lowa Economic Development Authority