

**AGENDA**  
**Iowa Economic Development Authority**  
**Sports Tourism Review Committee Meeting**  
**Friday, February 21, 2025**  
**9:00 a.m.**

**1963 Bell Avenue, Suite 200 – Helmick Conference Room**  
**Public Webinar Access: <https://akaiowa.us/iedaboard> \***

- I. Committee Chair** *Melissa Spurgin*
  - a. Welcome
  - b. Roll Call
  
- II. Sports Tourism Marketing Fund: Recommendation(s) to the IEDA Board**
  - a. Newton Community Events – NTT INDYCAR Race Weekend *Mark Kittrell*  
*Action*
  - b. Newton Community Events – NASCAR Cup Series Race Weekend *Mark Kittrell*  
*Action*
  
- III. Public Comment Period**  
A public comment period for the full meeting will be held at this time to accommodate visitors. This period is limited to 10 minutes.
  
- IV. Other Business**  
Next Sports Tourism Review Committee Meeting is March 21, 2025 if there is a business to conduct.
  
- V. Adjournment** *Melissa Spurgin*

**Voting Board Members:**

Melissa Spurgin – Chair, Doug Boone, Bobbi Bentz, Mark Kittrell and Megan McKay

**Please Note:**

The meeting will convene no earlier than stated above but may begin later. Some members of the board may participate electronically due to travel issues. Agenda items may be considered out of order at the discretion of the Chair. If you require accommodation to participate in this public meeting, call (515) 348-6146 to make your request. Please notify us as long as possible in advance of meeting.

\*This meeting will be accessible to members of the public in person at IEDA or click on the link above to join the meeting via Teams.

