

Applicant Organization	Project Name	Funded Amount
Burlington Riverfront Entertainment	Summer Concert Series 2023	\$6,700
City of Emmetsburg	Emmetsburg Outdoor Recreation Video	\$5,900
City of Sioux Center & Sioux Center Chamber of Commerce	Sioux Center Multi-Format Video Campaign - Life in the Middle of Everything	\$10,000
Clear Lake Area Chamber of Commerce	The Day the Music Died Targeted Digital Campaign	\$10,000
Decorah Area Chamber of Commerce	Decorah Print Marketing Partnership Pilot - Maximizing Local Assets and Improving the Visitor Experience	\$10,000
Des Moines Arts Festival	Des Moines Arts Festival	\$10,000
Fort Dodge Convention & Visitors Bureau	Fort Dodge Image and PR Campaign-Year 1	\$10,000
Golden Hills RC&D	Southwest Iowa Art Tour	\$6,400
Greater Des Moines Botanical Garden	Music in the Garden	\$10,000
Greater Muscatine Chamber of Commerce and Industry	Muscatine Maps and Wayfinding	\$7,500
Historic Hills Scenic Byway/Pathfinders RC&D	Historic Hills Scenic Byway Audio Tour	\$3,400
Historical Society of Pottawattamie County	CB Attraction Promotion to Nebraska	\$10,000
Indian Creek Nature Center	Welcoming Visitors to Indian Creek Nature Center	\$10,000
Indianola Chamber of Commerce	Explore Indianola Tourism - Multi-Media Campaign	\$10,000
Iowa Brewers Guild	Iowa Craft Brew Festival - Website	\$6,900
Iowa European Cultural Connection	Christkindl market Des Moines Marketing	\$7,500
Iowa State University Road Scholar	Iowa Agritourism: Growing Iowa's On-Farm Visitor Experiences	\$10,000
LeClaire, Iowa Tourism	LeClaire Eagle Festival Promotion	\$10,000
Marion County Development Commission	Red Rock Area Passport Project	\$9,000
Midwest Lumber Museum dba The Sawmill Museum	Social media advertising	\$8,400
Northeast Iowa RC&D	Revitalization of the Northeast Iowa Tourism Association Website, Travel Guide, and Visual Media Library	\$10,000
O'Brien County Economic Development Corporation	Blogger Itineraries	\$10,000
Okoboji Tourism Committee	Mobile Billboards and digital retargeting	\$10,000
Pella Convention and Visitors Bureau	Visit Pella Website Update	\$10,000
Pottawattamie Countywide Tourism Promotion Committee	2023 Pottawattamie County Shoulder-Season Marketing Campaign	\$10,000

Applicant Organization	Project Name	Funded Amount
Quad Cities Chamber Foundation	Icestravaganza: Drawing Residents to Downtown Davenport to Celebrate Winter's Beauty	\$10,000
Silos & Smokestacks NHA	Iowa Eats Food & Drink Festival	\$10,000
Siouxland Historical Railroad Association	Come Aboard the Experience - Omaha DMA	\$10,000
Southwest Iowa Nature Trails Project, Inc.	Rooster Tail Ride	\$10,000
Spencer Chamber of Commerce	Destination Clay	\$10,000
Think Iowa City	Think Iowa City Dynamic Sales Videos	\$10,000
Travel Dubuque	Spring/Summer Adventure Kit	\$7,500
Winneshiek County Development and Tourism	Meteors and 6-Foot Sea Scorpions: Using the Decorah Crater to Promote Tourism in Northeast Iowa	\$10,000
TOTAL		\$299,200