#### IOWA ECONOMIC DEVELOPMENT AUTHORITY

1963 Bell Avenue, Suite 200 | Des Moines, Iowa 50315 USA | Phone: 515.348.6200

iowaeda.com



# **AGENDA**

Iowa Economic Development Authority
Community Attraction and Tourism (CAT) Committee Meeting
Friday, November 15, 2024
9:00 a.m.

1963 Bell Avenue, Suite 200 – Helmick Conference Room Public Webinar Access: https://akaiowa.us/iedaboard \*

I. Committee Chair

Melissa Ballard

- a. Welcome
- b. Roll Call
- c. Introductions
- d. Approval of October 18, 2024 Meeting Minutes

Action

#### II. Public Comment Period

A public comment period for the full meeting will be held at this time to accommodate visitors. This period is limited to 10 minutes.

III. Community Attraction and Tourism (CAT) Applications – Recommendation to IEDA Board

Next Level Local – Cedar Rapids

Megan McKay

Action

IV. Other Business

Next CAT Meeting is December 20, 2024

V. Adjournment Melissa Ballard

# **Voting Board Members:**

Melissa Ballard - Chair, Doug Boone, Bobbi Bentz, Mark Kittrell and Megan McKay

### Please Note:

The meeting will convene no earlier than stated above but may begin later. Some members of the board may participate electronically due to travel issues. Agenda items may be considered out of order at the discretion of the Chair. If you require accommodation to participate in this public meeting, call (515) 348-6146 to make your request. Please notify us as long as possible in advance of meeting.

\*This meeting will be accessible to members of the public in person at IEDA or click on the link above to join the meeting via Teams.