

MINUTES
Iowa Economic Development Authority
Community Attraction and Tourism (CAT) Review Committee Meeting
November 15, 2024
9:00 a.m.
1963 Bell Avenue, Suite 200 – Helmick Conference Room

COMMITTEE MEMBERS PRESENT:

Melissa Ballard
Bobbi Bentz
Doug Boone
Megan McKay

COMMITTEE MEMBER(S) ABSENT:

Mark Kittrell

STAFF MEMBERS PRESENT:

Megan Andrew
Lisa Connell
Emily Hockins
Anna Lensing
Katie Rockey
Deanna Triplett

Sonya Bacon
Debi Durham
Staci Hupp Ballard
Maicie Pohlman
Alania Santizo

Vicky Clinkscales
Rita Grimm
Kanan Kappelman
Terry Roberson
Paul Stueckradt

OTHERS PRESENT:

Brooke Parziale – Iowa Finance Authority
Nick Pfeiffer – Think Iowa City
Jace Mikels – Iowa Senate Democrats
Casey Woodside – ITC Midwest

Evan Johnson – Legislative Services Agency
Jessica Flannery – Iowa House Democrats
Mark Ernst – Black Hills Energy
Jason White – Greater Dubuque Development Corporation

COMMITTEE CHAIR

- Welcome
Melissa Ballard called to order the CAT Review Committee meeting at 9:02 am
Roll Call and Introductions
A quorum of the Committee was established with the following members present: Melissa Ballard, Bobbi Bentz, Doug Boone and Megan McKay

Approval of Minutes - October 18, 2024 CAT meeting minutes

MOTION: Doug Boone moved that the Committee Approve the minutes of the October 18, 2024 meeting, seconded by Megan McKay. Motion carried unanimously.

PUBLIC COMMENT PERIOD: No comments were made.

COMMUNITY ATTRACTION AND TOURISM (CAT) PROGRAM APPLICATION(S) – RECOMMENDATION(S) TO IEDA BOARD

Next Level Local – Cedar Rapids

MOTION: Megan McKay moved that the CAT committee recommend that the Iowa Economic Development Authority Board approve a \$500,000 CAT grant to the NewBo City Market for the Next Level Local Project with standard contract conditions, seconded by Doug Boone. Motion carried unanimously.



OTHER BUSINESS

The next CAT Review Committee meeting will be held on Friday, December 20, 2024

ADJOURNMENT

There being no further business to come before the Committee, the chair adjourned the meeting at 9:06 am.

Respectfully submitted:



Sonya Bacon
Board Administrator

Approved as to form:



Melissa Ballard
Chair