

MINUTES
Iowa Economic Development Authority
Community Attraction and Tourism (CAT) Review Committee Meeting
October 18, 2024
9:00 a.m.
1963 Bell Avenue, Suite 200 – Helmick Conference Room

COMMITTEE MEMBERS PRESENT:

Melissa Ballard
Doug Boone
Mark Kittrell
Megan McKay

COMMITTEE MEMBERS ABSENT:

Bobbi Bentz

EX-OFFICIO MEMBERS PRESENT:

David Barker

EX-OFFICIO MEMBERS ABSENT:

Jay Byers
Rob Denson
Senator Izaah Knox
Senator Carrie Koelker
Representative Heather Matson
Representative Ray Sorensen

STAFF MEMBERS PRESENT:

Sonya Bacon
Rita Grimm
Amy Kuhlert (Joined @ 9:02 am)
Maicie Pohlman
Alaina Santizo
Vicky Clinkscales
Emily Hockins
Molly Lopez
Terry Roberson
Paul Stueckradt
Lisa Connell
Kanan Kappelmann
Anne McMahan
Katie Rockey
Deanna Triplett

OTHERS PRESENT:

Bernadette Beck – Iowa Finance Authority (Joined @ 9:02 am)
Brian Sullivan – Iowa Finance Authority
David Gross – Sioux City Symphony
Michael Crumb – Business Record (Joined @ 9:02 am)
Evan Johnson – Legislative Services Agency
Nate Easter – Krause+
Naomi Hamlett - City of Des Moines
Addison Lathers – Des Moines Register
Casey Woodside – ITC Midwest
Tim Greenwood – Iowa Finance Authority
Nick Pfeiffer – Think Iowa City
Jessica Flannery – Iowa House Democrats
Aaron DeJong – City of Urbandale (Joined @ 9:05 am)
Jason White – Greater Dubuque Development Corporation
Dylan Kline – Ames Economic Development Commission
Dan Jensen – Iowa Soccer Development Foundation
Mark Ernst – Black Hills Energy
Renae Mauk – Greater Des Moines Partnership

COMMITTEE CHAIR

- Welcome
Alaina Santizo called to order the CAT meeting at 9:01 am
Roll Call and Introductions
A quorum of the Committee was established with the following CAT members present: Melissa Ballard, Doug Boone, Mark Kittrell and Megan McKay
Ex-Officio members present: David Barker

PUBLIC COMMENT PERIOD: No comments were made.



ELECTION OF OFFICERS

MOTION: Megan McKay moved that the Community Attraction and Tourism (CAT) Committee elect Melissa Ballard to serve as Board Chair until the election of officers in 2025, seconded by Mark Kittrell. Motion carried unanimously.

COMMUNITY ATTRACTION AND TOURISM (CAT) PROGRAM APPLICATIONS – RECOMMENDATIONS TO IEDA BOARD

Making a Splash! – City of Grand Mound

MOTION: Doug Boone moved that the CAT committee recommend that the Iowa Economic Development Authority Board approve a \$41,000 CAT grant to the City of Grand Mound for the Making a Splash! project, seconded by Mark Kittrell. Motion carried unanimously.

Music Education Center - Sioux City Symphony Orchestra Association

MOTION: Megan McKay moved that the CAT committee recommend that the Iowa Economic Development Authority Board approve a \$250,000 grant to the Sioux City Symphony Orchestra Association d/b/a Sioux City Symphony for the Music Education Center project, seconded by Doug Boone. Motion carried unanimously.

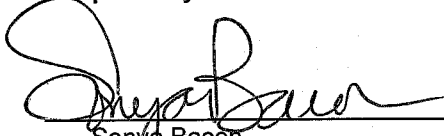
OTHER BUSINESS

The next CAT meeting will be held on Friday, November 15, 2024

ADJOURNMENT


There being no further business to come before the CAT, the chair adjourned the meeting at 9:07 am.

Respectfully submitted:



Sonya Bacon
Board Administrator

Approved as to form:



Melissa Ballard
Chair