

Report Criteria: Start Date: 01/01/1986, End Date: 12/31/2024

Community / Neighborhood and year designated	Population	Business Starts/Relo. / Expansion	Net New Jobs	Building Projects*	Buildings Sold	Private Investment in Downtown	Public Investment in Downtown	Volunteer Hours
Past Participants		1,157	2,811	2,370	1,054	\$ 130,715,280	\$ 937,280	755,895
Dubuque (1985)	59,667	546	3,460	2,153	918	\$ 936,442,502	\$ 13,571,338	238,550
Burlington (1986)	23,982	359	792	751	299	\$ 115,785,541	\$ 5,701,741	102,779
Keokuk (1986)	9,900	248	958	581	292	\$ 81,930,673	\$ 1,160,750	80,287
Oskaloosa (1986)	11,558	183	464	279	122	\$ 36,341,926	\$ 509,651	85,050
Cedar Falls (1987)	40,713	225	1,062	991	185	\$ 153,781,960	\$ 10,048,364	127,752
Spencer (1987)	11,325	213	788	520	106	\$ 40,059,033	\$ 4,024,150	43,487
West Des Moines (1987)	68,723	293	928	545	117	\$ 88,653,195	\$ 8,000,653	184,456
Waverly (1989)	10,394	123	352	572	110	\$ 48,790,481	\$ 12,250,012	96,917
Corning (1990)	1,564	112	101	377	98	\$ 16,794,842	\$ 158,217	164,727
Iowa Falls (1990)	5,106	92	204	271	158	\$ 26,122,132	\$ 164,000	57,484
Conrad (1991)	1,093	39	106	165	66	\$ 14,719,494	\$ 16,800	86,557
Elkader (1991)	1,209	89	161	190	59	\$ 11,760,885	\$ 40,000	134,894
Hampton (1991)	4,337	67	110	238	95	\$ 10,954,816	\$ 90,561	63,575
Bloomfield (1995)	2,682	123	216	302	118	\$ 17,910,724	\$ 4,000	86,140
Greenfield (1995)	2,062	59	120	142	59	\$ 14,329,251	\$ 4,509,500	116,292
Charles City (1996)	7,396	61	-162	318	71	\$ 93,311,317	\$ 6,686,722	187,857
Waterloo (1996)	67,314	248	710	318	128	\$ 148,922,208	\$ 44,431,076	97,940
Osceola (1997)	5,415	49	15	130	69	\$ 13,910,861	\$ 445,658	51,329
State Center (2000)	1,391	34	40	114	57	\$ 14,653,057	\$ 3,000	106,028
Story City (2000)	3,352	38	86	46	56	\$ 13,994,780	\$ 7,500	64,455
Marshalltown (2002)	27,591	77	359	124	193	\$ 95,823,060	\$ 52,638,734	71,107
Mount Pleasant (2002)	9,274	78	221	154	63	\$ 24,179,430	\$ 1,700,000	71,020
Mason City (2004)	27,338	111	344	157	80	\$ 76,170,581	\$ 19,702,651	73,210
Ottumwa (2006)	25,529	77	300	283	97	\$ 37,502,187	\$ 3,577,115	51,015
West Branch (2006)	2,509	48	117	89	32	\$ 7,653,382	\$ 1,460	47,136
West Union (2006)	2,490	30	66	77	19	\$ 11,704,150	\$ 270,000	42,560
Mount Vernon (2008)	4,527	63	74	330	39	\$ 18,405,975	\$ 1,713,298	75,179
Washington (2008)	7,352	56	138	127	87	\$ 25,249,127	\$ 6,538,500	25,334
Woodbine (2008)	1,625	44	96	80	29	\$ 14,175,797	\$ 123,700	57,007
Ames (2009)	66,427	53	178	85	36	\$ 40,556,012	\$ 210,321	42,896
Cedar Rapids (2009)	137,710	168	678	113	50	\$ 131,154,002	\$ 6,768,187	36,142
Colfax (2009)	2,255	24	52	122	32	\$ 10,127,723	\$ 1,742,137	36,186
Davenport (2009)	101,724	90	246	439	176	\$ 144,464,677	\$ 10,506,996	32,543
Des Moines (2009)	214,133	9	63	27	43	\$ 40,688,902	\$ 6,582,500	23,946
Manning (2009)	1,455	22	-90	134	45	\$ 11,091,702	\$ 2,946,360	45,683
Chariton (2012)	4,193	36	103	62	29	\$ 12,584,241	\$ 135,000	56,411
Jefferson (2012)	4,182	45	100	115	53	\$ 13,941,772	\$ 4,369,913	56,869
Lansing (2012)	968	29	47	51	39	\$ 7,556,178	\$ 242,000	38,191
Marion (2013)	41,535	35	196	95	50	\$ 51,127,139	\$ 23,350,001	13,102
Avoca (2014)	1,683	14	12	39	18	\$ 4,490,150	\$ 100,000	14,553
Guthrie Center (2014)	1,593	18	44	30	18	\$ 6,834,745	\$ 200	16,502
Newton (2014)	15,760	27	75	59	32	\$ 21,605,938	\$ 12,470,586	14,124
Centerville (2015)	5,412	8	34	55	50	\$ 11,900,364	\$ 695,350	25,053
Grundy Center (2015)	2,796	12	32	42	21	\$ 3,076,521	\$ 1,692,556	16,072
Clarence (2017)	1,039	7	14	52	13	\$ 1,761,147	\$ 14,511	9,351
Fort Dodge (2017)	24,871	27	88	89	53	\$ 16,889,773	\$ 9,365,862	18,717
Coon Rapids (2019)	1,300	6	16	35	20	\$ 1,700,373	\$ 367,028	15,014
Jewell (2019)	1,216	7	40	33	10	\$ 1,228,232	\$ 1,376,250	8,069
Nevada (2019)	6,925	14	52	18	12	\$ 3,302,700	\$ 59,500	10,472
Albia (2022)	3,721	4	27	26	10	\$ 2,248,018	\$ 79,300	5,504
Monticello (2022)	4,040	4	44	6	16	\$ 7,723,450	\$ 842,000	3,416
Boone (2024)	12,460	-2	-6	4	2	\$ 249,703	\$ 0	185
Indianola (2024)	15,833	2	6	4	2	\$ 578,500	\$ 199,248	1,230
CUMULATIVE PROGRAM TOTALS:		5,601	17,088	14,529	5,706	\$ 2,887,630,606	\$ 283,142,235	3,986,247

*Totals include Rehabilitation of Existing Buildings and New Construction

These statistics are used to show the economic impact monitored in Iowa Main Street commercial districts. Success of the Main Street program cannot be measured by numbers alone. Cumulative figures are condensed from reports submitted by each local Main Street Program. Each commercial district's size of project area and priorities vary.