

Report Criteria: Start Date: 01/01/1986, End Date: 12/31/2025

| Community / Neighborhood and year designated | Population | Business Starts/Relo. / Expansion | Net New Jobs | Building Projects* | Buildings Sold | Private Investment in Downtown | Public Investment in Downtown | Volunteer Hours |
|--|------------|-----------------------------------|---------------|--------------------|----------------|--------------------------------|-------------------------------|------------------|
| Past Participants | | 1,162 | 2,848 | 2,406 | 1,065 | \$ 132,058,737 | \$ 2,313,530 | 764,814 |
| Dubuque (1985) | 59,667 | 554 | 3,494 | 2,221 | 940 | \$ 997,753,987 | \$ 14,822,349 | 241,044 |
| Burlington (1986) | 23,982 | 362 | 798 | 754 | 302 | \$ 118,810,541 | \$ 5,701,741 | 103,887 |
| Keokuk (1986) | 9,900 | 253 | 969 | 589 | 301 | \$ 87,104,673 | \$ 1,460,750 | 81,407 |
| Oskaloosa (1986) | 11,558 | 183 | 461 | 281 | 122 | \$ 37,093,049 | \$ 509,651 | 85,637 |
| Cedar Falls (1987) | 40,713 | 224 | 1,044 | 1,008 | 193 | \$ 161,047,414 | \$ 10,048,364 | 131,333 |
| Spencer (1987) | 11,325 | 212 | 778 | 530 | 109 | \$ 42,120,671 | \$ 4,074,150 | 44,468 |
| West Des Moines (1987) | 68,723 | 294 | 902 | 568 | 122 | \$ 99,115,166 | \$ 8,288,593 | 188,922 |
| Waverly (1989) | 10,394 | 126 | 370 | 594 | 118 | \$ 51,023,194 | \$ 12,252,012 | 98,182 |
| Corning (1990) | 1,564 | 114 | 106 | 400 | 99 | \$ 20,034,683 | \$ 240,081 | 175,389 |
| Iowa Falls (1990) | 5,106 | 98 | 220 | 274 | 159 | \$ 26,782,132 | \$ 164,000 | 59,176 |
| Conrad (1991) | 1,093 | 35 | 90 | 175 | 69 | \$ 15,281,944 | \$ 17,300 | 86,915 |
| Elkader (1991) | 1,209 | 90 | 163 | 199 | 59 | \$ 11,864,573 | \$ 7,343,500 | 137,371 |
| Hampton (1991) | 4,337 | 68 | 112 | 240 | 97 | \$ 11,133,413 | \$ 117,166 | 64,970 |
| Bloomfield (1995) | 2,682 | 128 | 224 | 312 | 118 | \$ 18,488,449 | \$ 4,000 | 87,808 |
| Greenfield (1995) | 2,062 | 60 | 127 | 142 | 62 | \$ 14,562,852 | \$ 4,509,500 | 117,786 |
| Charles City (1996) | 7,396 | 58 | -160 | 322 | 72 | \$ 93,464,153 | \$ 11,214,053 | 189,060 |
| Waterloo (1996) | 67,314 | 244 | 706 | 318 | 136 | \$ 161,172,208 | \$ 50,181,076 | 99,436 |
| Osceola (1997) | 5,415 | 50 | 15 | 134 | 72 | \$ 14,258,688 | \$ 449,713 | 51,810 |
| State Center (2000) | 1,391 | 34 | 34 | 116 | 58 | \$ 14,892,557 | \$ 3,000 | 106,836 |
| Story City (2000) | 3,352 | 43 | 92 | 47 | 58 | \$ 14,587,183 | \$ 27,500 | 66,193 |
| Marshalltown (2002) | 27,591 | 80 | 362 | 134 | 205 | \$ 99,058,461 | \$ 59,817,402 | 72,316 |
| Mount Pleasant (2002) | 9,274 | 77 | 225 | 158 | 67 | \$ 24,793,719 | \$ 1,700,000 | 75,138 |
| Mason City (2004) | 27,338 | 119 | 357 | 173 | 86 | \$ 86,623,941 | \$ 22,916,488 | 75,037 |
| Ottumwa (2006) | 25,529 | 88 | 330 | 288 | 100 | \$ 38,367,387 | \$ 3,579,164 | 54,382 |
| West Branch (2006) | 2,509 | 47 | 120 | 101 | 34 | \$ 8,631,485 | \$ 1,460 | 49,176 |
| West Union (2006) | 2,490 | 31 | 66 | 78 | 23 | \$ 12,695,746 | \$ 270,000 | 43,644 |
| Mount Vernon (2008) | 4,527 | 63 | 77 | 350 | 45 | \$ 19,769,542 | \$ 1,748,243 | 76,984 |
| Washington (2008) | 7,352 | 53 | 138 | 135 | 92 | \$ 27,070,572 | \$ 6,775,866 | 26,386 |
| Woodbine (2008) | 1,625 | 46 | 100 | 93 | 31 | \$ 14,722,676 | \$ 156,800 | 59,305 |
| Ames (2009) | 66,427 | 60 | 196 | 85 | 40 | \$ 43,282,112 | \$ 210,321 | 43,635 |
| Cedar Rapids (2009) | 137,710 | 164 | 680 | 114 | 55 | \$ 141,841,322 | \$ 6,768,187 | 36,392 |
| Colfax (2009) | 2,255 | 28 | 56 | 128 | 32 | \$ 10,427,549 | \$ 1,757,137 | 38,610 |
| Davenport (2009) | 101,724 | 91 | 249 | 445 | 178 | \$ 145,758,417 | \$ 10,506,996 | 32,774 |
| Des Moines (2009) | 214,133 | 10 | 65 | 27 | 44 | \$ 40,688,903 | \$ 6,582,500 | 24,649 |
| Manning (2009) | 1,455 | 23 | -78 | 144 | 49 | \$ 11,433,769 | \$ 3,352,150 | 49,134 |
| Chariton (2012) | 4,193 | 36 | 102 | 66 | 31 | \$ 13,005,764 | \$ 135,000 | 57,003 |
| Jefferson (2012) | 4,182 | 47 | 134 | 124 | 55 | \$ 16,578,395 | \$ 5,128,703 | 63,349 |
| Lansing (2012) | 968 | 28 | 46 | 52 | 42 | \$ 8,118,178 | \$ 242,000 | 40,556 |
| Marion (2013) | 41,535 | 38 | 204 | 102 | 53 | \$ 60,995,314 | \$ 23,350,001 | 13,570 |
| Avoca (2014) | 1,683 | 15 | 16 | 46 | 24 | \$ 5,302,250 | \$ 100,000 | 15,489 |
| Guthrie Center (2014) | 1,593 | 18 | 44 | 34 | 21 | \$ 7,133,245 | \$ 5,200 | 17,118 |
| Newton (2014) | 15,760 | 25 | 72 | 60 | 35 | \$ 23,160,938 | \$ 12,570,586 | 15,870 |
| Centerville (2015) | 5,412 | 10 | 38 | 65 | 54 | \$ 12,556,966 | \$ 695,350 | 26,643 |
| Grundy Center (2015) | 2,796 | 14 | 40 | 44 | 21 | \$ 3,088,021 | \$ 1,720,501 | 17,840 |
| Clarence (2017) | 1,039 | 8 | 16 | 55 | 14 | \$ 1,811,432 | \$ 49,983 | 12,012 |
| Fort Dodge (2017) | 24,871 | 32 | 98 | 100 | 56 | \$ 18,200,700 | \$ 9,462,369 | 19,786 |
| Coon Rapids (2019) | 1,300 | 3 | 14 | 42 | 21 | \$ 2,121,223 | \$ 404,528 | 17,554 |
| Nevada (2019) | 6,925 | 17 | 58 | 24 | 13 | \$ 3,574,700 | \$ 69,500 | 11,684 |
| Albia (2022) | 3,721 | 3 | 34 | 44 | 10 | \$ 3,677,855 | \$ 79,300 | 7,760 |
| Monticello (2022) | 4,040 | -1 | 51 | 13 | 20 | \$ 9,566,450 | \$ 842,000 | 6,024 |
| Boone (2024) | 12,460 | 6 | 15 | 12 | 4 | \$ 457,603 | \$ 25,000 | 1,378 |
| Indianola (2024) | 15,833 | 3 | 7 | 9 | 3 | \$ 1,231,800 | \$ 232,598 | 5,880 |
| Fairfield (2025) | 9,416 | 2 | 4 | 0 | 0 | \$ 0 | \$ 0 | 233 |
| CUMULATIVE PROGRAM TOTALS: | | 5,676 | 17,326 | 14,975 | 5,889 | \$ 3,058,396,697 | \$ 314,997,361 | 4,089,757 |

*Totals include Rehabilitation of Existing Buildings and New Construction

These statistics are used to show the economic impact monitored in Iowa Main Street commercial districts. Success of the Main Street program cannot be measured by numbers alone. Cumulative figures are condensed from reports submitted by each local Main Street Program. Each commercial district's size of project area and priorities vary.