

APRIL 19, 2024

2024 AWARD WINNERS

Nomination Categories	Project Winner	Community
Building Rehabilitation (Over 5,000 Population)	Hopkins Willard Project	Marshalltown
Building Rehabilitation (Under 5,000 Population)	The Serving Café	West Branch
Business Recruitment	Tour of Dreams	Grundy Center
	Something Blue	Nevada
Business Support (Over 5,000 Population)	Main Street Micros Grant Program	Spencer
Business Support (Under 5,000 Population)	Influencer Marketing Collaboration	West Branch
Façade Improvement (Over \$50,000)	Art on the Fly & Imagination Alley	Jefferson
Façade Improvement (Under \$50,000)	Cox Law Firm	Centerville
Housing	The Pub Lofts	Jefferson
Placemaking (Small Scale Activity)	Mayfly Mayhem Murals	Burlington
Placemaking (Comprehensive Effort)	Bridges to Renewal Projects	Lansing
Special Event (Under 5,000 Population)	First Fridays	Albia
	Saving a Slice of History Building Tours	Woodbine
Special Event (Over 5,000 Population)	District Street Party	Cedar Falls

SPIRIT OF MAIN STREET

Special award presented to a community or individual(s) that truly demonstrates/demonstrated the spirit of “Main Street at Work” in Iowa through innovation, support and commitment to economic development within the context of historic preservation.

Main Street Ottumwa

NEW MILLION DOLLAR BENCHMARKS REACHED IN 2023

Private dollars invested in commercial district rehabilitation and property acquisition in the designated Main Street districts since the programs' inception into the Main Street Iowa program.

- \$100 Million Cedar Rapids - Czech Village & New Bohemia (2019)
- \$3 Million Monticello (2022)
- \$2 Million Nevada (2019)
- \$1 Million Albia (2022), Coon Rapids (2019), and Jewell (2019)

MAIN STREET IOWA DESIGNATED PROGRAMS CELEBRATING SIGNIFICANT ANNIVERSARIES

The following communities are celebrating milestone anniversaries of their commitment to the Main Street Approach and continue to demonstrate their ability to meet local needs, create energy and become stronger.

- 35 Years Waverly
- 20 Years Mason City
- 15 Years Ames, Cedar Rapids (Czech Village & New Bohemia), Colfax, Davenport (Hilltop Campus Village), Des Moines (6th Avenue Corridor), and Manning
- 10 Years Avoca, Guthrie Center, and Newton
- 5 Years Coon Rapids, Jewell, and Nevada

LEADERSHIP AWARD RECIPIENTS

Recognizes inspirational leadership and volunteers who make significant contributions to the local Main Street program.

Community	Local Main Street Organization	Award Recipient(s)
Albia	Albia Chamber Main Street	Catherine Burkman
Ames	Ames Main Street	Sam Stagg
Avoca	Avoca Main Street	Chantelle Harre
Bloomfield	Bloomfield Main Street	Don Walton
Burlington	Downtown Partners, Inc.	Mercedes Ponce
Cedar Falls	Community Main Street	Helen Pearce
Cedar Rapids	The District: Czech Village & New Bohemia	Anne Armitage
Centerville	Main Street Centerville	Centerville Garden Club
Chariton	Chariton Area Chamber/Main Street	Lana Kuball
Charles City	Main Street Charles City	Barry Levey

Community	Local Main Street Organization	Award Recipient(s)
Clarence	Clarence Main Street	Dr. Frederick "Fritz" Drexler
Colfax	Colfax Main Street	Becca Stonehocker
Conrad	Conrad Chamber-Main Street	Luke & Alissa Wilson
Coon Rapids	Main Street Coon Rapids	Joe Stitz
Corning	Main Street Corning	Betsy Akin
Davenport	Hilltop Campus Village	Lonnie & Constance Westerfield
Des Moines	6th Avenue Corridor	Darius Jackson
Fort Dodge	Main Street Fort Dodge	Mary Kay Daniel
Greenfield	Greenfield Chamber/Main Street	Jennifer Garside
Grundy Center	Grundy Center Chamber - Main Street	Keely Harken
Guthrie Center	Main Street Guthrie Center	Flower Pot Committee
Hampton	Greater Franklin County Chamber of Commerce Hampton Main Street	Jerre Grefe
Iowa Falls	Iowa Falls Chamber/Main Street	Gregg Winters
Jewell	Jewell Main Street	Classic Designs: Leo & Jackie Reiter
Jefferson	Jefferson Matters: A Main Street & Chamber Community	Downtown Watering Crew
Keokuk	Main Street Keokuk	Amy Hobb
Lansing	Main Street Lansing	Steve Murray
Manning	Main Street Manning	Sydney Macumber
Marion	Uptown Marion	Mary Weber
Marshalltown	Marshalltown Central Business District	Brittany Tow
Mason City	Main Street Mason City	Diane Arndt
Monticello	Monticello Main Street	Judy Tuetken
Mount Pleasant	Main Street Mount Pleasant	Dave Oetken

Community	Local Main Street Organization	Award Recipient(s)
Nevada	Main Street Nevada	Bre Taege
Newton	Newton Main Street	Newton Touchdown Club
Osceola	Osceola Chamber - Main Street	Historic Preservation Commission
Oskaloosa	Main Street Oskaloosa	Beth Brostrom
Ottumwa	Main Street Ottumwa	Dr. Ted & Dianne Haas
Spencer	Spencer Main Street	Eric Meeter
State Center	State Center Development Association	Brian Hartwig
Story City	Story City Greater Chamber Connection	Mike & Patsy Jensen
Waterloo	Main Street Waterloo	Bev Diercks
Waverly	Waverly Chamber of Commerce / Main Street	Kristin Vowell
West Branch	Main Street West Branch	Erin Morrison-Vincent
West Des Moines	Historic Valley Junction Foundation	Stephanie Trannel
West Union	Main Street West Union	Derek Heins
Woodbine	Woodbine Main Street, Inc.	Gary Alton

TENURE OF DESIGNATED MAIN STREET IOWA PROGRAMS & EXECUTIVE DIRECTORS

The following programs and Executive Directors have demonstrated commitment to historic district revitalization and the Main Street Approach™.

Designated	Local Main Street Program	Executive Director	Tenure
1985	Dubuque Main Street	Danielle Jacobs	1 Year
1986	Burlington Downtown Partners	Amy Moyner	3 Years
1986	Main Street Keokuk	Kira Kruszynski	2 Years
1986	Main Street Oskaloosa	Angella Foster	< 1 Year
1987	Cedar Falls Community Main Street	Kim Bear	3 Years

Designated	Local Main Street Program	Executive Director	Tenure
1987	Spencer Main Street	Nancy Naeve*	7 Years
1987	Historic Valley Junction Foundation (West Des Moines)	Steve Frevert*	14 Years
1989	Waverly Chamber of Commerce / Main Street	Travis Toliver*	9 Years
1990	Main Street Corning	Jami Fletchall	< 1 Year
1990	Iowa Falls Chamber / Main Street	Diana Thies*	22 Years
1991	Conrad Chamber – Main Street	Vacant Position	
1991	Main Street Elkader	Vacant Position	
1991	Greater Franklin County Chamber of Commerce / Hampton Main Street	Bill Hittle	1 Year
1995	Bloomfield Main Street	Jennifer Cutler	1 Year
1995	Greenfield Chamber / Main Street	Stacie Eshelman*	15 Years
1996	Main Street Charles City	Mark Wicks*	10 Years
1996	Main Street Waterloo	Jessica Rucker	5 Years
1997	Osceola Chamber – Main Street	Ashleigh Eckels	5 Years
2000	State Center Development Association	Buffi Honeck	1 Year
2000	Story City Greater Chamber Connection	Shanon McKinley	2 Years
2002	Marshalltown Central Business District	Deb Millizer	4 Years
2002	Main Street Mount Pleasant	Lisa Oetken, CMSM*	18 Years
2004	Main Street Mason City	Lindsey James	1 Year
2006	Main Street Ottumwa	Fred Zesiger*	8 Years
2006	Main Street West Branch	Jessi Simon	3 Years
2006	Main Street West Union	Matthew Marsala	2 Years
2008	Mount Vernon / Lisbon Community Development Group	Joe Jennison*	13 Years
2008	Main Street Washington	Samantha Meyer	1 Year
2008	Woodbine Main Street	Deb Sprecker*	14 Years

Designated	Local Main Street Program	Executive Director	Tenure
2009	Ames Main Street	Crystal Davis	1 Year
2009	The DISTRICT: Czech Village & New Bohemia (Cedar Rapids)	Jim Miller, cmsm*	13 Years
2009	Colfax Main Street	Stuart Patterson	5 Years
2009	Hilltop Campus Village (Davenport)	Brian Kramer	< 1 Year
2009	6th Avenue Corridor (Des Moines)	Vacant Position	
2009	Main Street Manning	Jean Voege	4 Years
2012	Chariton Area Chamber / Main Street	Mackenzie Stites	< 1 Year
2012	Jefferson Matters: A Main Street & Chamber Community	Matthew Wetrich	1 Year
2012	Main Street Lansing	Andrew Boddicker	< 1 Year
2013	Uptown Marion	Brooke Prouty*	7 Years
2014	Avoca Main Street	Amber Mohr*	8 Years
2014	Main Street Guthrie Center	Lindsay Gilland	1 Year
2014	Newton Main Street	Erin Yeager	4 Years
2015	Main Street Centerville	Delaney Evers	1 Year
2015	Grundy Center Chamber – Main Street	Katie Rasmussen	2 Years
2017	Clarence Main Street	Jenel Wenndt Klimesh	< 1 Year
2017	Main Street Fort Dodge	Vacant Position	
2019	Main Street Coon Rapids	Katie Mason	4 Years
2019	Jewell Main Street	Heidi Eckers	3 Years
2019	Main Street Nevada	Emily Schaack	1 Year
2022	Albia Main Street	Laura Teno	1 Year
2022	Monticello Main Street	Brian Wolken	1 Year

*Tenured Executive Director (TEDs) = 7+ Years of Experience
 cmsm = Certified Main Street Manager