

**Meeting Agenda**  
**Iowa Wine, Beer and Spirits Promotion Board**  
**Date/Time: January 11, 2024 at 10 am**  
**Location: [Microsoft Teams meeting](#)**

1. Roll Call and Introductions
2. Industry Updates
  - a. Noreen Otto – Iowa Brewers Guild
  - b. Christie Jensen – Iowa Wine Growers Association
  - c. Jeff Quint– Iowa Spirits Industry
3. FY 24 Budget Update
4. Iowa Wine, Beer, and Spirits Economic Impact Report Update
  - a. Fourth Economy progress update
5. FY24 Marketing Plan Discussion
  - a. Discuss additional marketing projects
  - b. Passport Update
6. Other Business
7. Comments from Guests (limited to 10 minutes each guest)
8. Adjourn