

COMPETITIVE NOMINATIONS AWARD WINNERS

| Nomination Categories | Project Winner | Project Community |
|---|--|---|
| Building Rehabilitation | City View on State | Jefferson |
| Business Recruitment (Over 5,000 Population) | Business Builder Academy | Otumwa |
| Business Recruitment (Under 5,000 Population) | Jefferson Wants You Incentive & Website | Jefferson |
| Business Support (Over 5,000 Population) | Pajama Night | Centerville |
| Business Support (Under 5,000 Population) | Saving Colfax's Historic Pharmacy | Colfax |
| Facade Improvement | Wormhoudt Building Opera Block | Newton West Branch |
| Housing (Over 5,000 Population) | Broad & Main | Marion |
| Housing (Under 5,000 Population) | 114 North Grand Street | Chariton |
| Placemaking (Small Scale Activity) | Bus Shelter Art Project Farmer's Market | Des Moines (6 th Avenue Corridor) Lansing |
| Placemaking (Comprehensive Effort) | 7 th Avenue Streetscape & North Plaza | Marion |
| Special Event (Over 5,000 Population) | Home for the Holidays – Discount Promotion | Osceola |
| Special Event (Under 5,000 Population) | Downtown Dash & Dine | Coon Rapids |

SPIRIT OF MAIN STREET

Special award presented to a community or individual(s) that truly demonstrates/demonstrated the spirit of “Main Street at Work” in Iowa through innovation, support and commitment to economic development within the context of historic preservation.

Peg Raney, Jefferson, Iowa

NEW MILLION DOLLAR BENCHMARKS REACHED IN 2022

Private dollars invested in commercial district rehabilitation and property acquisition in the designated Main Street districts since the programs' inception.

- \$50 Million – Charles City
- \$20 Million – Washington
- \$10 Million – Centerville, Elkader, Jefferson and West Union
- \$5 Million – Lansing
- \$2 Million – Avoca and Sac City
- \$1 Million – Clarence

MAIN STREET IOWA DESIGNATED PROGRAMS CELEBRATING SIGNIFICANT ANNIVERSARIES

The following communities are celebrating milestone anniversaries of their commitment to the Main Street Approach and continue to demonstrate their ability to meet local needs, create energy and become stronger.

- 15 Years – Belle Plaine, Mount Vernon, Washington and Woodbine
- 10 Years – Marion

LEADERSHIP AWARD RECIPIENTS

Recognizes inspirational leadership and volunteers who make significant contributions to the local Main Street program.

| Community | Local Main Street Organization | Award Recipient(s) |
|------------------|---|---|
| Albia | Albia Main Street | Main Street Steering Committee |
| Ames | Ames Main Street | Steve Goodhue |
| Avoca | Avoca Main Street | Sabrina Lewis |
| Burlington | Downtown Partners, Inc. | Kay Weiss |
| Cedar Falls | Community Main Street | Kevin King |
| Cedar Rapids | The District: Czech Village & New Bohemia | Nick Jelinek |
| Centerville | Main Street Centerville | Matt Janssen |
| Chariton | Chariton Area Chamber/Main Street | Laura Liegois |
| Charles City | Main Street Charles City | Tami Vetter |
| Clarence | Clarence Main Street | Gerry Stamp |
| Colfax | Colfax Main Street | Colfax-Mingo High School Generation On |
| Conrad | Conrad Chamber-Main Street | Promotion Chairs – Jennie Wilson Moore & Darci Olson |
| Coon Rapids | Main Street Coon Rapids | Brenda Schlatter & Holly Alex |
| Corning | Main Street Corning | Leland Shipley |
| Davenport | Hilltop Campus Village | Eloise Graham |
| Des Moines | 6th Avenue Corridor | Mike Hildebrand |
| Elkader | Main Street Elkader | Promotions Committee |
| Greenfield | Greenfield Chamber/Main Street | 4 th of July Committee |
| Grundy Center | Grundy Center Chamber - Main Street | Meredith McDonald |
| Guthrie Center | Main Street Guthrie Center | Lisa Calvert |
| Iowa Falls | Iowa Falls Chamber/Main Street | Janet Lambertsen |
| Jefferson | Jefferson Matters: Main Street | Bell Tower Festival Executive Team |
| Keokuk | Main Street Keokuk | Sue Prochazka |
| Lansing | Main Street Lansing | Andrew Boddicker |
| Manning | Main Street Manning | Puck Enterprises |
| Marion | Uptown Marion | Jacob Hahn |
| Marshalltown | Marshalltown Central Business District | Andrina Helgersen |
| Mason City | Main Street Mason City | Steve Bailey |
| Monticello | Monticello Main Street | Deb Bowman |
| Mount Pleasant | Main Street Mount Pleasant | Watering Nymphs |
| Mount Vernon | Mount Vernon Lisbon Community Development Group | Amy Hall-Haney |
| Nevada | Main Street Nevada | Lisa Oxley |
| Newton | Newton Main Street | Tanya Michener |
| Osceola | Osceola Chamber - Main Street | Paula McClaffin |

| Community | Local Main Street Organization | Award Recipient(s) |
|-----------------|---|---------------------------------|
| Oskaloosa | Main Street Oskaloosa | 2021 & 2022 Window Walk Artists |
| Ottumwa | Main Street Ottumwa | Tom Shafer |
| Sac City | Sac City Chamber - Main Street | molly&you |
| Spencer | Spencer Main Street | Becky Fear Hatting |
| State Center | State Center Development Association | Emma Kielman |
| Story City | Story City Greater Chamber Connection | Rhonda Ostrem |
| Washington | Main Street Washington | Maddie Widmer |
| Waterloo | Main Street Waterloo | Tonya McGlaughlin |
| Waverly | Waverly Chamber of Commerce / Main Street | Chris Knudson |
| West Branch | Main Street West Branch | West Branch Area Kiwanis Club |
| West Des Moines | Historic Valley Junction Foundation | Jason Keigley |
| West Union | Main Street West Union | Tiffany Johansen |
| Woodbine | Woodbine Main Street, Inc. | Gary Alton |

TENURE OF DESIGNATED MAIN STREET IOWA PROGRAMS & EXECUTIVE DIRECTORS

The following programs and Executive Directors have demonstrated commitment to historic district revitalization and the Main Street Approach™.

| Year Designated | Local Main Street Program | Executive Director | Years of Service |
|-----------------|---|--------------------|------------------|
| 1985 | Dubuque Main Street | Danielle Jacobs | < 1 Year |
| 1986 | Burlington Downtown Partners | Amy Moyner | 2 Years |
| 1986 | Main Street Keokuk | Kira Kruszynski | 1 Year |
| 1986 | Main Street Oskaloosa | Vacant Position | N/A |
| 1987 | Cedar Falls Community Main Street | Kim Bear | 2 Years |
| 1987 | Spencer Main Street | Nancy Naeve | 7 Years |
| 1987 | Historic Valley Junction Foundation (West Des Moines) | Steve Frevert | 13 Years |
| 1989 | Waverly Chamber of Commerce | Travis Toliver | 8 Years |
| 1990 | Main Street Corning | Shannon Booth | < 1 Year |
| 1990 | Iowa Falls Chamber / Main Street | Diana Thies | 21 Years |
| 1991 | Conrad Chamber – Main Street | Krista Grant | 4 Years |
| 1991 | Main Street Elkader | Sheila Bergan | < 1 Year |
| 1991 | Greater Franklin County Chamber of Commerce (Hampton) | Bill Hittle | < 1 Year |
| 1995 | Bloomfield Main Street | Jennifer Cutler | < 1 Year |
| 1995 | Greenfield Chamber / Main Street | Stacie Eshelman | 14 Years |
| 1995 | Le Mars Area Chamber of Commerce | Lori French | 1 Year |
| 1996 | Main Street Charles City | Mark Wicks | 9 Years |
| 1996 | Sac City Chamber – Main Street | Cyrstal Hanrahan | < 1 Year |
| 1996 | Main Street Waterloo | Jessica Rucker | 4 Years |
| 1997 | Osceola Chamber – Main Street | Ashleigh Eckels | 4 Years |

| Year Designated | Local Main Street Program | Executive Director | Years of Service |
|-----------------|--|----------------------|------------------|
| 2000 | State Center Development Association | Buffi Honeck | < 1 Year |
| 2000 | Story City Greater Chamber Connection | Shanon McKinley | 1 Year |
| 2002 | Marshalltown Central Business District | Deb Millizer | 3 Years |
| 2002 | Main Street Mount Pleasant | Lisa Oetken, CMSM | 17 Years |
| 2004 | Main Street Mason City | Lindsey James | < 1 Year |
| 2006 | Main Street Ottumwa | Fred Zesiger | 7 Years |
| 2006 | Main Street West Branch | Jessi Simon | 2 Years |
| 2006 | Main Street West Union | Matthew Marsala | 1 Year |
| 2008 | Belle Plaine Community Development | Ashley Drahm | < 1 Year |
| 2008 | Mount Vernon / Lisbon Community Development Group | Joe Jennison | 12 Years |
| 2008 | Main Street Washington | Samantha Meyer | < 1 Year |
| 2008 | Woodbine Main Street | Deb Sprecker | 13 Years |
| 2009 | Ames Main Street | Crystal Davis | < 1 Year |
| 2009 | The DISTRICT: Czech Village & New Bohemia (Cedar Rapids) | Monica Vernon | 3 Years |
| 2009 | Colfax Main Street | Stuart Patterson | 4 Years |
| 2009 | Hilltop Campus Village (Davenport) | Vacant Position | N/A |
| 2009 | 6th Avenue Corridor (Des Moines) | Breann Bye, MSARP | 7 Years |
| 2009 | Main Street Manning | Jean Voege | 3 Years |
| 2012 | Chariton Area Chamber / Main Street | Alicia McGee | 2 Years |
| 2012 | Jefferson Matters: Main Street | Matthew Wetrich | < 1 Year |
| 2012 | Main Street Lansing | Andy Kelleher | 4 Years |
| 2013 | Uptown Marion | Brooke Prouty | 5 Years |
| 2014 | Avoca Main Street | Amber Mohr | 7 Years |
| 2014 | Main Street Guthrie Center | Lindsay Gilland | < 1 Year |
| 2014 | Newton Main Street Partnership | Erin Yeager | 3 Years |
| 2015 | Main Street Centerville | Delaney Evers | < 1 Year |
| 2015 | Grundy Center Chamber – Main Street | Katie Rasmussen | 1 Year |
| 2017 | Clarence Main Street | Jenel Wenndt Klimesh | < 1 Year |
| 2017 | Main Street Fort Dodge | Sharon Stroh | < 1 Year |
| 2019 | Main Street Coon Rapids | Katie Mason | 3 Years |
| 2019 | Jewell Main Street | Heidi Eckers | 2 Years |
| 2019 | Main Street Nevada | Emily Schaack | < 1 Year |
| 2022 | Albia Main Street | Laura Teno | < 1 Year |
| 2022 | Monticello Iowa Main Street | Brian Wolken | < 1 Year |

CMSM = Certified Main Street Manager

MSARP = Main Street America Revitalization Professional