

COMPETITIVE NOMINATIONS AWARD WINNERS

Nomination Categories	Project Winner	Project Community
Housing – Four or Fewer Residential Units	205 Main Street	Cedar Falls
Housing – Five or More Residential Units	Blaul Lofts	Burlington
Façade Improvement – Under \$50,000	Carpenters Union 678 Headquarters	Dubuque
Façade Improvement – Over \$50,000	Iowa National Bank Façade Improvements	Ottumwa
Building Rehabilitation – Communities Under 5,000 Population	City Hall Building	Colfax
Building Rehabilitation – Communities Over 5,000 Population	Dupaco Voices Building Viet-Thai Taste	Dubuque Newton
Placemaking – Small Scale Projects	Arch Alley	Jefferson
Placemaking – Comprehensive Effort	River Place Plaza	Cedar Falls
Business Support – Communities Under 5,000 Population	Girls Night Out	Grundy Center
Business Support – Communities Over 5,000 Population	Streetscape Business Support Initiative	Marion
Business Recruitment – Communities Under 5,000 Population	Sweet Treats Ice Cream Shoppe	Manning
Business Recruitment – Communities Over 5,000 Population	Prologue Books & Wine	Charles City

SPIRIT OF MAIN STREET

Special award presented to a community or individual(s) that truly demonstrates/demonstrated the spirit of “Main Street at Work” in Iowa through innovation, support and commitment to economic development within the context of historic preservation.

Main Street Iowa Local Executive Directors Network

NEW MILLION DOLLAR BENCHMARKS REACHED IN 2021

Private dollars invested in commercial district rehabilitation and property acquisition in the designated Main Street districts since the programs’ inception.

- \$50 Million – Mason City
- \$10 Million – Fort Dodge and Hampton
- \$5 Million – Colfax, Manning and West Branch
- \$3 Million – Lansing
- \$2 Million – Grundy Center

MAIN STREET IOWA DESIGNATED PROGRAMS CELEBRATING SIGNIFICANT ANNIVERSARIES

The following communities are celebrating milestone anniversaries of their commitment to the Main Street Approach and continue to demonstrate their ability to meet local needs, create energy and become stronger.

- 35 Years – Cedar Falls, Spencer and West Des Moines
- 25 Years – Osceola
- 20 Years – Marshalltown and Mount Pleasant
- 10 Years – Chariton, Jefferson and Lansing

GREAT AMERICA MAIN STREET AWARD (GAMSA) SEMIFINALISTS

Each year, Main Street America recognizes exceptional Main Street communities whose successes serve as a model for comprehensive, preservation-based commercial district revitalization with the Great American Main Street Award (GAMSA). Since the award’s inception in 1995, Main Street America has recognized 100 Main Street communities nationally, 9 of which are Iowa communities. At the 2022 Main Street Iowa Development Awards, two Iowa communities were recognized with a special honor for being named recent GAMSA semifinalists.

Jefferson (2020 GAMSA Semifinalist) & Mount Vernon (2022 GAMSA Semifinalist)



LEADERSHIP AWARD RECIPIENTS

Recognizes inspirational leadership and volunteers who make significant contributions to the local Main Street program.

Community	Local Main Street Organization	Leadership Award Recipients (individual, partner, group)
Ames	Ames Main Street	Lowe's of Ames
Avoca	Avoca Main Street	Chelsie Madden
Bloomfield	Bloomfield Main Street	Dan Wiegand
Burlington	Downtown Partners, Inc.	Bob Brueck (posthumously)
Cedar Falls	Community Main Street	Rick & Melanie Schmidt
Cedar Rapids	The DISTRICT: Czech Village & New Bohemia	Don Barrigar
Centerville	Main Street Centerville	Iowa Trust and Savings Bank
Central City	Central City Mainstreet	Jennifer Betzer
Chariton	Chariton Area Chamber/Main Street	Mary Jo Fisher
Charles City	Main Street Charles City	Pat Ohlerking
Clarence	Clarence Main Street	Shirley Gadelmann
Colfax	Colfax Main Street	Mikey & Lisa Lawton
Conrad	Conrad Chamber-Main Street	Peg Brown
Coon Rapids	Main Street Coon Rapids	Quinn Wurzer
Corning	Main Street Corning	Maury Moore
Des Moines	6th Avenue Corridor	Kim Poam Logan
Dubuque	Dubuque Main Street	Chad Wagener
Elkader	Main Street Elkader	Design Flower Watering Team
Fort Dodge	Main Street Fort Dodge	Natalie Newell
Greenfield	Greenfield Chamber/Main Street	Jay Howe
Grundy Center	Grundy Center Chamber - Main Street	Teen Advisory Board
Guthrie Center	Main Street Guthrie Center	Geri Thompson
Hampton	Greater Franklin County Chamber of Commerce	Jeff & Tracy Spear
Iowa Falls	Iowa Falls Chamber/Main Street	Adam Nederhoff
Jefferson	Jefferson Matters: Main Street	Tower View Team
Lansing	Main Street Lansing	Amy Stracener
Manning	Main Street Manning	Design Committee
Marion	Uptown Marion	Paul & Jeanne Matthews
Marshalltown	Marshalltown Central Business District	Nathan McCormick
Mason City	Main Street Mason City	Aaron Burnett
Mount Pleasant	Main Street Mount Pleasant	Patricia Morley
Nevada	Main Street Nevada	Steve Skaggs
Newton	Newton Main Street	Laurie Moffitt
Osceola	Osceola Chamber - Main Street	Dawn Kempen
Oskaloosa	Main Street Oskaloosa	Vicky Collette
Ottumwa	Main Street Ottumwa	Claudia Gates
Spencer	Spencer Main Street	Jay Norton
Story City	Story City Greater Chamber Connection	Rick Schreier
Waterloo	Main Street Waterloo	Jane Messingham
Waverly	Waverly Chamber of Commerce / Main Street	Don Meyer
West Branch	West Branch Community Development Group	West Branch Lions Club
West Des Moines	Historic Valley Junction Foundation	Meredith Wells
Woodbine	Woodbine Main Street, Inc.	Chuck Warner

TENURE OF DESIGNATED MAIN STREET IOWA PROGRAMS & EXECUTIVE DIRECTORS

The following programs and Executive Directors have demonstrated commitment to historic district revitalization and the Main Street Approach™. Years of Service as of 12/31/21.

Year Designated	Local Main Street Program	Executive Director	Years of Service
1985	Dubuque Main Street	Dan LoBianco, CMSM	23
1986	Burlington Downtown Partners	Amy Moyner	<2
1986	Main Street Keokuk	Kira Kruszynski	<2
1986	Main Street Oskaloosa	Amy Brainard	<2
1987	Cedar Falls Community Main Street	Kim Bear	<2
1987	Spencer Main Street	Nancy Naeve	5
1987	Historic Valley Junction (West Des Moines)	Steve Frevert	12
1989	Waverly Chamber of Commerce	Travis Toliver	7
1990	Main Street Corning	Raelynne Risser	<2
1990	Iowa Falls Chamber / Main Street	Diana Thies	20
1991	Conrad Chamber – Main Street	Krista Grant	3
1991	Main Street Elkader	Samantha Baumgartner	<2
1991	Greater Franklin County Chamber of Commerce (Hampton)	Newton Grotzinger	7
1995	Bloomfield Main Street	Jennifer Cutler	<2
1995	Greenfield Chamber / Main Street	Stacie Eshelman	13
1995	Le Mars Area Chamber of Commerce	Lori French	<2
1996	Main Street Charles City	Mark Wicks	8
1996	Sac City Chamber – Main Street	Vacant Position	
1996	Main Street Waterloo	Jessica Rucker	3
1997	Osceola Chamber – Main Street	Ashleigh Eckels	3
2000	Central City Mainstreet	Alycia Maxwell	3
2000	State Center Development Association	Vacant Position	
2000	Story City Greater Chamber Connection	Shanon McKinley	<2
2002	Marshalltown Central Business District	Deb Millizer	2
2002	Main Street Mount Pleasant	Lisa Oetken, CMSM	16
2004	Main Street Mason City	Emily Ginneberge	4
2006	Main Street Ottumwa	Fred Zesiger	6
2006	West Branch Community Development Group	Jessi Simon	<2
2006	Main Street West Union	Matthew Marsala	<2
2008	Belle Plaine Community Development	Vacant Position	
2008	Mount Vernon / Lisbon Community Development Group	Joe Jennison	11
2008	Main Street Washington	Sarah Grunewaldt	9
2008	Woodbine Main Street	Deb Sprecker	12
2009	Ames Main Street	Sarah Dvorsky	<2
2009	The DISTRICT: Czech Village & New Bohemia (Cedar Rapids)	Monica Vernon	2
2009	Colfax Main Street	Stuart Patterson	3
2009	Hilltop Campus Village (Davenport)	Molly Otting Carlson	<2
2009	6th Avenue Corridor (Des Moines)	Breann Bye, MSARP	6
2009	Main Street Manning	Jean Voegel	2
2012	Chariton Area Chamber / Main Street	Alicia McGee	<2
2012	Jefferson Matters: Main Street	Beth Vander Wilt	<2
2012	Main Street Lansing	Andy Kelleher	3
2013	Uptown Marion	Brooke Prouty	4
2014	Avoca Main Street	Amber Mohr	6
2014	Main Street Guthrie Center	Dana Buster	4
2014	Newton Main Street Partnership	Erin Yeager	2
2015	Main Street Centerville	Shyla Elliott	<2
2015	Grundy Center Chamber – Main Street	Katie Rasmussen	<2
2017	Clarence Main Street	Michele Pisman	<2
2017	Main Street Fort Dodge	Kris Patrick	9
2019	Main Street Coon Rapids	Katie Mason	2
2019	Jewell Main Street	Heidi Eckers	<2
2019	Main Street Nevada	Henry Corbin	2

CMSM = Certified Main Street Manager

MSARP = Main Street America Revitalization Professional